



Himax Technologies, Inc. to Attend the Bank of America Merrill Lynch Taiwan, Technology & Beyond Conference on March 12-14

TAINAN, Taiwan – February 25, 2013 – Himax Technologies, Inc. (Nasdaq: HIMX) (“Himax” or “Company”), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, today announced the Company will attend the 2013 Bank of America Merrill Lynch Taiwan, Technology & Beyond Conference held at the Far Eastern Plaza Hotel in Taipei from March 12th to March 14th, 2013.

The Company will host 1-1 meetings with conference attendees during the three-day event. Investors looking to schedule a 1-on-1 meeting with the Company should contact their BofA Merrill Lynch representative or Himax investor relations contacts listed below.

About Himax Technologies, Inc.

Himax Technologies, Inc. (HIMX) is a fabless semiconductor solution provider dedicated to display imaging processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, LCOS micro-displays used in palm-size projectors and head-mounted displays, LED driver ICs, power management ICs, scaler products for monitors and projectors, tailor-made video processing IC solutions and silicon IPs. The company also offers digital camera solutions, including CMOS image sensors and wafer level optics, which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security and medical devices. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs around 1,400 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan and the US. Himax has 1,762 patents granted and 1,397 patents pending approval worldwide as of December 31, 2012. Himax has retained its position as the leading display imaging processing semiconductor solution provider to consumer electronics brands worldwide.

<http://www.himax.com.tw>

Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2011 filed with the SEC, as may be amended.

Company Contacts

Jackie Chang, CFO

Himax Technologies, Inc.

Tel: 886-2-2370-3999 Ext.22300 or

US Tel: +1-949-585-9838 Ext.252

Fax: 886-2-2314-0877

Email: jackie_chang@himax.com.tw

www.himax.com.tw

Penny Lin, Investor Relations

Himax Technologies, Inc.

Tel: 886-2-2370-3999 Ext.22320

Fax: 886-2-2314-0877

Email: penny_lin@himax.com.tw

www.himax.com.tw

Investor Relations – US Representative

MZ North America

John Mattio, SVP

Tel: +1-212-301-7130

Email: john.mattio@mzgroup.us

www.mz-ir.com