



Himax Technologies, Inc. to Hold Annual General Meeting on August 29th 2012

TAINAN, Taiwan – July 06, 2012 – Himax Technologies, Inc. (Nasdaq: HIMX) (“Himax” or “Company”), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, today announced that the Company will hold its annual general meeting in Taiwan on August 29, 2012.

Details of the Annual General Meeting are below:

DATE: August 29, 2012

TIME: TAIWAN 10:00 a.m.

LOCATION: TREE VALLEY PARK SERVICE CENTER - TAINAN CITY, TAIWAN

Additionally, a copy of Himax Technologies 2011 Annual report has been posted on the Himax Website for download. The Annual Report can be accessed at the following link: <http://www.himax.com.tw/en/investor/ir-Financial-Information.asp>.

For additional information and travel arrangements, please contact Company or investor relations contacts listed below.

Company Contact:

Penny Lin, IR Manager

Tel: 886-2-2370-3999 Ext.22320

Email: penny_lin@himax.com.tw

In the U.S.:

John Mattio, SVP

Tel: +1-212-301-7130

Email: john.mattio@mzgroup.us

About Himax Technologies, Inc.

Himax Technologies, Inc. (HIMX) is a fabless semiconductor solution provider dedicated to display image processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, LCOS micro-displays used in palm-size projectors and head-mount displays, LED driver ICs, power management ICs, and chipsets for TVs and monitors. The company also offers digital camera solutions, including CMOS image sensors and wafer level optics, which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security and medical devices. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs 1,400 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan and the US. With more than 1,300 patents in three continents on its technologies, Himax has retained its position as the leading display image processing semiconductor solution provider to consumer electronics brands worldwide.

<http://www.himax.com.tw>

Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver

and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory; the uncertainty of success in our Taiwan listing plan which is still under review by Taiwan regulatory authorities and subject to change due to, among other things, changes in either Taiwan or U.S. authorities' policies and Taiwan regulatory authorities' acceptance of the Company's Taiwan listing application and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2011 filed with the SEC, as may be amended.

Company

Himax Technologies, Inc.

Jackie Chang, CFO

Tel: 886-2-2370-3999 Ext.22300

Fax: 886-2-2314-0877

Email: jackie_chang@himax.com.tw

Penny Lin, IR Manager

Tel: 886-2-2370-3999 Ext.22320

Fax: 886-2-2314-0877

Email: penny_lin@himax.com.tw

www.himax.com.tw.

Investor Relations

MZ North America

John Mattio, SVP

Tel: +1-212-301-7130

Email: john.mattio@mzgroup.us

www.mzgroup.com