



## **Himax's Front-Lit™ LCoS Module Wins 2015 Taiwan Outstanding Photonics Product Award**

**TAINAN, Taiwan – June 16, 2015** – Himax Technologies, Inc. (Nasdaq: HIMX) (“Himax” or “Company”), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, announces that its cutting edge 0.22” “Front-Lit™ LCoS module”, a Liquid Crystal on Silicon (LCoS) microdisplay product, has won the 2015 Taiwan Outstanding Photonics Product Award from the Photonics Industry and Technology Development Association. Himax’s proprietary Front-Lit™ LCoS module marks a major technological breakthrough for the industry’s development of microdisplay which is critical for the emerging head-mounted device market.

Himax’s Front-Lit™ LCoS integrates two major components in a traditional optical engine into the microdisplay module itself. These are: 1) the LED illumination system, and 2) the polarization beam splitter (PBS). As a result, the optical engine is much reduced in size and can operate with much improved power efficiency. In addition to the ultra-compact design and superior power efficiency, Himax’s Front-Lit™ LCoS module delivers rich colors, high contrast, and outstanding reflectivity and is therefore widely seen by many in the industry as the microdisplay of choice for head-mounted devices.

“We are honored to win this prestigious award and we want to thank the Photonics Industry and Technology Development Association for it,” commented Jordan Wu, President and CEO of Himax Technologies, Inc. “Our team of engineers are working with some of the most innovative and reputable companies in the world who use our Front-Lit™ LCoS modules for their next generation head mounted display products. We look forward to updating our shareholders on the developments as we move forward.”

Himax’s award winning Front-Lit™ LCoS module will be demonstrated at the 2015 Photonics Festival in Taipei, Taiwan from June 16 to 18, 2015. The Company’s booth is located at No. N1116 in the Outstanding Photonics Product Award Zone at the Nangang Exhibition Hall in the Taipei World Trade Center.

### **About Himax Technologies, Inc.**

Himax Technologies, Inc. (HIMX) is a fabless semiconductor solution provider dedicated to display imaging processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, LCOS micro-displays used in palm-size projectors and head-mounted displays, LED driver ICs, power management ICs, scaler products for monitors and projectors, tailor-made video processing IC solutions and silicon IPs. The company also offers digital camera solutions, including CMOS image sensors and wafer level optics, which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security and medical devices. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs over 1,700 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan and the US. Himax has 2,575 patents granted and 738 patents pending approval worldwide as of March 31, 2015. Himax has retained its position as the leading display imaging processing semiconductor solution provider to consumer electronics brands worldwide.

<http://www.himax.com.tw>

## Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2014 filed with the SEC, as may be amended.

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