



Himax Technologies, Inc. Strengthens Investor Relations Program

TAINAN, Taiwan – September 1, 2015 – Himax Technologies, Inc. (Nasdaq: HIMX) (“Himax” or “Company”), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, today announced the appointment of Lamnia International, LLC. at the Company's US-based investor relations firm.

"We are pleased to be working again with John Mattio," began Mr. Jordan Wu, President and Chief Executive Officer of Himax Technologies, Inc. "From 2012 through the first half of 2014, shareholder communication greatly helped us during an aggressive period in our growth and one which demanded expertise to communicate our display technologies for the brand-leading companies for whom we were designing products. Experience and deep knowledge of our business and a grasp of current themes in the semi sector are required to service our shareholders as we execute our growth plan and business objectives," concluded Mr. Wu.

"Himax's position as one of the top three display driver companies in the world plus their recognition as an innovator of new display technologies, necessitates approaches that help investors understand the technology itself as well as the Company's opportunities," added John Mattio, Founder and CEO of Lamnia International. "We will deliver investor communications that positions Himax's unique market value and its resulting benefit to shareholders. We look forward to working with management to continually communicate the Company's successful and long-standing operations and exciting growth prospects to interested investors worldwide."

About Himax Technologies, Inc.

Himax Technologies, Inc. (HIMX) is a fabless semiconductor solution provider dedicated to display imaging processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, LCOS micro-displays used in palm-size projectors and head-mounted displays, LED driver ICs, power management ICs, scaler products for monitors and projectors, tailor-made video processing IC solutions and silicon IPs. The company also offers digital camera solutions, including CMOS image sensors and wafer level optics, which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security and medical devices. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs over 1,800 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan and the US. Himax has 2,650 patents granted and 648 patents pending approval worldwide as of June 30, 2015. Himax has

retained its position as the leading display imaging processing semiconductor solution provider to consumer electronics brands worldwide.

<http://www.himax.com.tw>

Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2014 filed with the SEC, as may be amended.

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