Drive for better vision



NASDAQ HIMX

A fabless semiconductor solution provider dedicated for imaging processing technologies

Investor Presentation

August, 2013

Himax Technologies, Inc. 奇景光電股份有限公司

Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated fullyear effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2012 filed with the SEC, as may be amended.



Investment Highlights

1 Leading Display Driver Provider

Worldwide leading display driver player with a wide range of drivers portfolio for panels
of all sizes and in-house intellectual property

2 Diversifying Revenues and Customers

- Top tier customers globally
- Diversifying revenues from mobile display drivers, CMOS image sensors, LCOS microdisplay solutions, touch panel controllers, timing controllers and ASIC service

3 Strong Profitability and Favorable Return

- Strong profitability with no fundraising activities since IPO
- Continued disciplined cost control
- Consistent dividends and share buyback programs benefit shareholders
- Cash flow positive
- Debt free
- Low P.E

4 Innovative New Products Capturing Growth Markets

- Tablet and automotive applications
- New products benefit from strong growth of mobile products
- Growth from non-driver products, including CMOS image sensors, LCOS microdisplay solutions, touch panel controllers, timing controllers and ASIC service

5 Visionary Management Team



Selected Financials

Fiscal Year	December 31st				
Last-Traded Price (08/14/13)	\$6.67				
Basic Weighted Ave. Out. ADS (06/30/13) Diluted Weighted Ave. Out. ADS (06/30/13)	170.0M 171.9M				
Market Capitalization (08/14/13)	\$1.14M				
Insider Ownership*	~31.7%				
	2Q2013	2Q2012	1Q2013	YoY	QoQ
Revenues	\$207.0M	\$189.5M	\$175.7M	+9.2%	+17.8%
Gross Margin (%)	24.6%	23.1%	24.6%	+1.5%	+0.0%
GAAP Net Income	\$19.4M	\$15.1M	\$14.0M	+28.1%	+37.9%
GAAP Earnings per ADS	\$0.112	\$0.089	\$0.082	+27.0%	+37.5%
Non-GAAP Net Income	\$20.1M	\$15.9M	\$15.0M	+26.1%	+33.8%
Non-GAAP Earnings per ADS	\$0.117	\$0.093	\$0.088	+25.6%	+33.4%
	1H2013	1H2012	YoY	FY2012	FY2011
Revenues	\$382.7M	\$356.2M	+7.4%	\$737.3M	\$633.0M
Gross Margin (%)	24.6%	23.0%	+1.6%	23.1%	19.8%
GAAP Net Income	\$33.4M	\$26.4M	+26.4%	\$51.6M	\$10.7M
GAAP Earnings per ADS	\$0.194	\$0.154	+25.9%	\$0.302	\$0.061
Non-GAAP Net Income	\$35.1M	\$28.1M	+25.0%	\$60.3M	\$18.3M
Non-GAAP Earnings per ADS	\$0.204	\$0.164	+24.6%	\$0.353	\$0.103
3Q 2013 GUIDANCE					
Revenues	Decline by 5% to 12%, as compared to 2Q13				
Gross Margin	To be slightly up as compared to 2Q13				
GAAP Earnings per diluted ADS**	6.5 to 8 cents, up 6.6% to 31.1% vs. 3Q12				
Non-GAAP Earnings per diluted ADS	10.2 to 11.7 cents, up 5.2% to 20.6% vs. 3Q12				

^{*} Insider ownership includes executives and board members.



^{**} Taken into account 55% of \$13.0-M-\$14.0M Restricted Share Units vested and expensed in September, 2013.(\$11.0M in 2012)

Company Overview

- Fabless semiconductor provider with world leading visual imaging processing technologies
- Global market leader in TFT-LCD display driver and timing controller ICs
- Pioneer in mobile projector microdisplays
- Growth momentum in timing controller, touch panel controller, CMOS image sensors, wafer level optics, display system solutions, power management IC, WLED driver and ASIC solution
- 200+ customers across Taiwan, China, Japan, Korea,
 U.S. and Europe
- 1,981 patents granted and 1,196 patents pending approval worldwide as of June 30, 2013
- NASDAQ-listed since March 2006 (HIMX)
- Headquartered in Tainan, Taiwan with 5 R&D centers in Taiwan and U.S., out of a total of 17 offices across Taiwan, China, Japan, Korea and U.S.
- Around1,600 employees worldwide; more than 90% are engineers

Headquarter: Tainan, Taiwan





Himax Operating Companies

Himax Technologies Ltd

- Display Drivers and Tcon
- Touch Controllers
- Wafer Level Optics and modules for CIS
- In-house Color Filter Fab for LCOS and CIS



Himax Media Solutions, Inc.

- ASIC Service and IP Licensing
- Monitor and Projector Scalers
- Infinity Color Technology
- 2D to 3D Conversion
- 3D Color Engine

Himax Display, Inc.

- LCOS Modules for Head-Mounted Display and Picoprojector Applications
- MEMS Microdisplays and Controller ICs

Himax Imaging, Inc.

CMOS Image Sensors

Himax Analogic, Inc.

- Power Management ICs
- LED Drivers



Himax's Products – Strength in Mobile Devices

CMOS Image Sensors with FSI/BSI Technologies





























Japan Display Inc. AUO





Wafer Level Optics



FOXCONN

SONY



Coolpad

Camera Module

- CMOS Image Sensor - Wafer Level Optics

ASIC service and IP Licensina

NAND & DRAM

PCB

Sub Camera

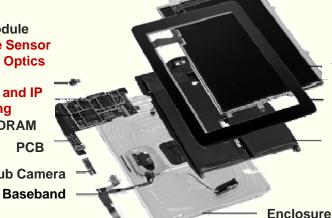












Display Panel - Display Driver

- Tcon - PMIC
- **Touch Panel** Controller

Battery pack

Timing Controllers (Tcon)















ASIC Service and IP Licensing











Power Management IC (PMIC) and LED Drivers









LCOS Microdisplays Solutions









Touch Panel Controllers







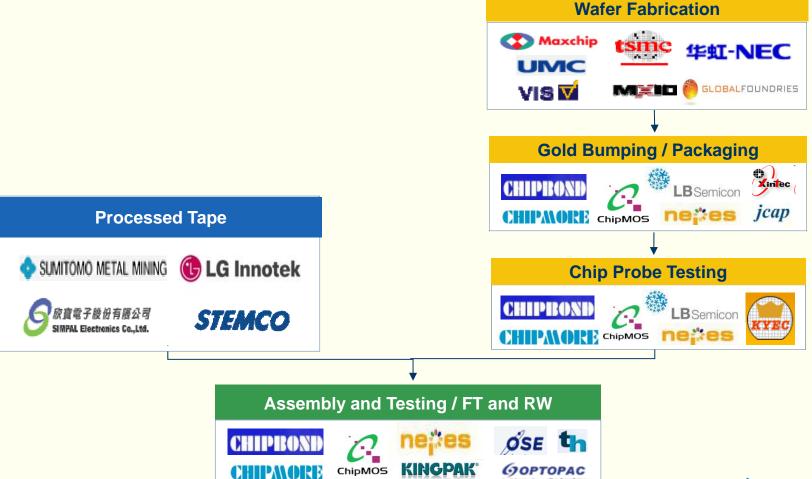


Note: Himax product offerings highlighted in red



Skilled Management of Complex Supply Chains

Display Driver and CMOS Sensor Supply Chain





Himax's Global Footprint



Taiwan - Headquarters

Tainan

Headquarters

Design

Manufacturing

Operations

Sales/Marketing

Technical support

Taipei

Design

Sales/Marketing

Technical support

Hsinchu

Design

Sales/Marketing

Technical support

U.S.

Irvine

Design Campbell

Design

Sales

Technical Support

China

BeijingSales

Technical support

Shanghai

Sales

Technical support

Suzhou

Sales

Technical support

Ninbo

Sales

Technical support

Fuqing

Sales Technical support

Foshan

Sales

Technical support

Shenzhen

Sales

Technical support

Hefei

Sales Technical support

Japan

Yokohama

Sales

Technical support

Matsusaka

Sales

Technical support

Korea

Cheonan

Sales

Technical support

Suwon

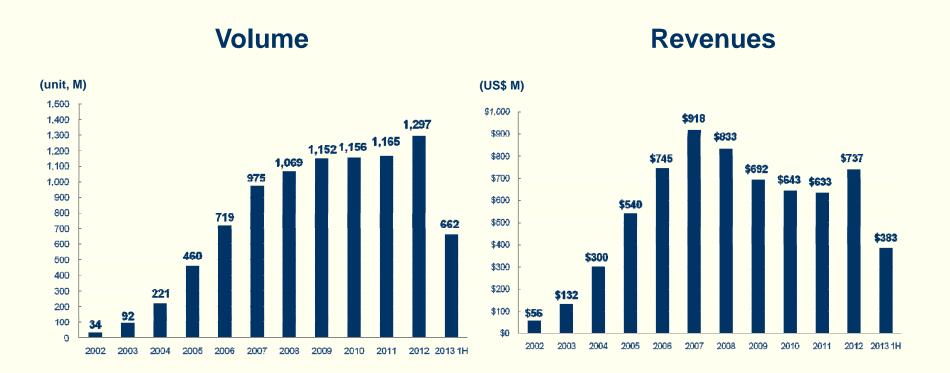
Sales

Technical support



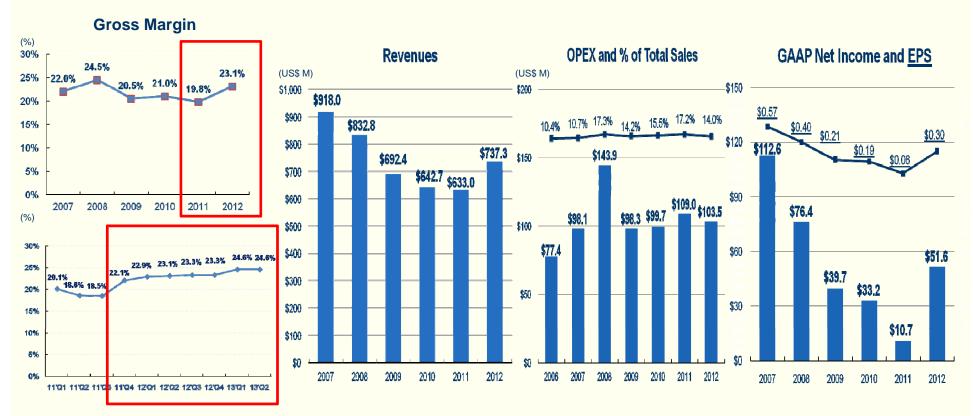
Shipment and Revenue Track Record

Consistent shipment growth





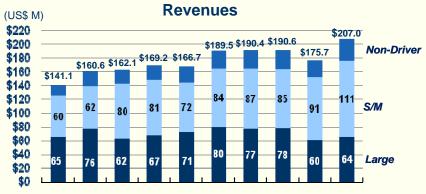
Gross Margin and Net Income (2007~ 2012)



- 2011 4Q marks the inflection
 point for gross margin
 expansion
- Gross margin improvement for 7 consecutive quarters due to better product mix, highest since Q3'08
- Successful transformation in 2012 to increase sales by 16.5%
- OPEX 2012 vs. 2011 excluding one-time items reduced by 12.0% and \$13.3M
- Continued disciplined OPEX control
- 2012 EPS increased
 3.9 times to \$30.2 cents
- 2012 profit before taxes exceeds 2008 level with \$100M less revenues
- Debt Free

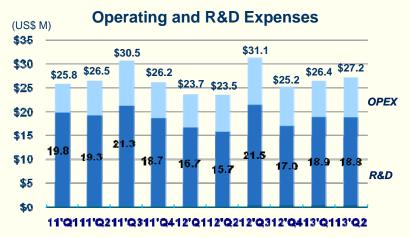


Quarterly Financial Performance



11'Q1 11'Q2 11'Q3 11'Q4 12'Q1 12'Q2 12'Q3 12'Q4 13'Q1 13'Q2

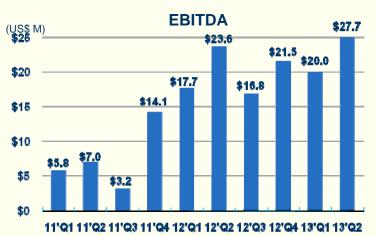
- Successfully embarked on business transformation in 4Q11
- 2Q13 revenues were the highest since 4Q08



- More controlled OPEX
- Continuous R&D commitment



- 2Q13 GM is the highest GM level since 3Q08
- Gross margin improvement continues to be one of major business goals

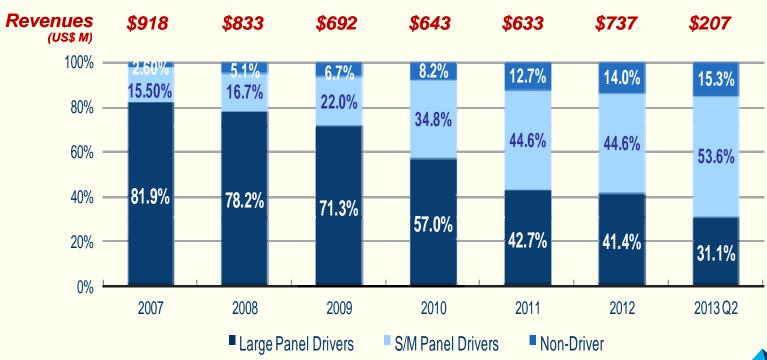


 Positive profitability outlook with strong growth in S/M panel driver & non-driver products

Product Mix

More balanced product mix:

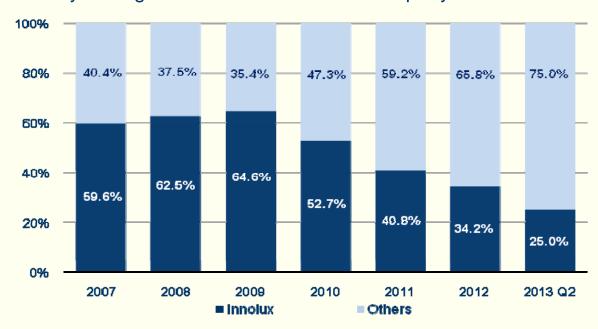
- Fast growing small and medium-sized panel driver business
- Increasing percentage of non-driver products to diversify sales base and contribute higher gross margin
- Moved away from low-margin feature phones



Revenue Breakdown

Largely reduced dependence on one single customer:

- Himax has successfully diversified revenues with wins from new and existing customers by introducing new products and leveraging relationships to crosssell products
- Innolux made up only 25.0% of revenues in 2Q13, down from a high of 68.8% in 4Q09, reflecting strength in non-large panel driver businesses
- Non-related parties revenues increased \$110.5 million and 29.5% YoY in 2012
- Innolux disposed of its entire equity holding in Himax on June 19th, 2013, thereby ending its status as Himax's related party





Cash Dividend and Share Buyback

Cash Dividend Per ADS

- Cumulatively distributed ~\$281 million of cash dividend since IPO
- \$42.4 million paid on July 31, 2013, \$11 million in 2012 and \$21 million in 2011
- Committed to paying annual dividends referenced primarily on prior year's profitability

(US\$ M) Total cash dividend payment Cash Dividend Per ADS



51.3% 61.4% 75% 119% 63.2% 100% 83.3%

Payout Ratio

Share Buyback Programs

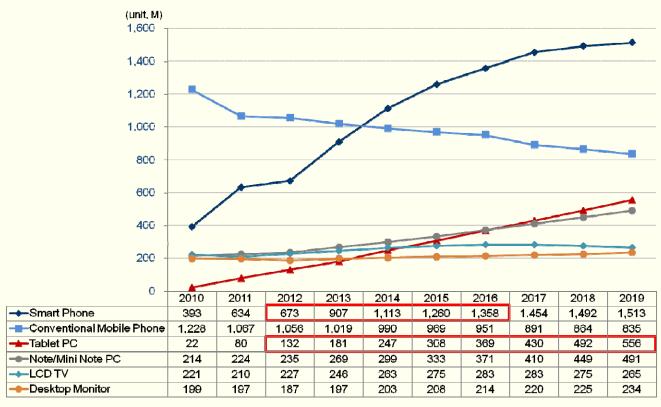
- Initiated four share buyback programs totaling ~\$158 million since 2007
- Repurchased a total of 46.5 million ADSs aggregately through June 30, 2013
- Of the \$25 million dollars share buyback program announced in June 2011, Himax has purchased a total of \$13.4 million, or approximately 9.5 million ADSs, through June 30, 2013



Total Cash Returned to Shareholders Including both Dividend Payment and Share Buyback Amounted to ~US \$427 Million Since IPO



Worldwide Flat Panel Display Forecast



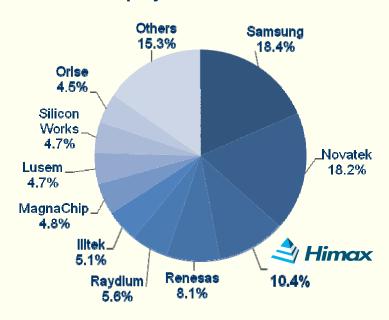
(Source: DisplaySearch, as of 11/2012)

- Smartphone and tablet are expected to grow at stronger annual growth rates
- Growth in China outpaces other regions

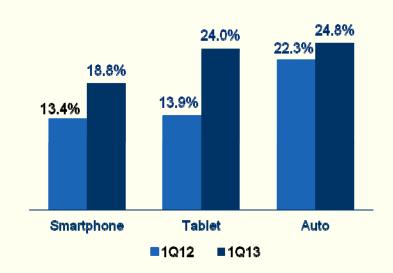


Leading Display Driver Provider

2013 Q1 Display Driver Market Share



Growing Market Share of HIMX Small/ Medium-sized Panel Driver by Application



- One of the leading players in display driver ICs
- Key differentiation from IC peers total solution offering of image processing related technologies and leverage of existing strength in mobile devices

Strong growth in small and medium-sized display driver market driving overall growth momentum

Source: iSuppli, Display Driver IC Q2 2013 Market Tracker Database

Source: Display Search, Gartner and Company Estimates

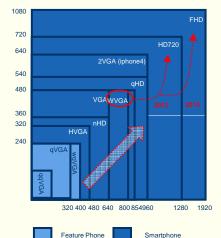
Growth Opportunity #1 – Mobile Display Drivers

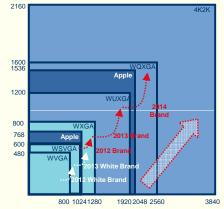
- Leading position to be solidified due to higher resolution migration trend
- Work closely with panel partners and also tier-one brand customers to develop next-generation high-resolution mobile devices
- Customer base including 1-tier international and China brands and China white-box market
- Advanced technology in smartphone driver ICs including hVGA, nHD, WVGA, qHD and HD720; tablet driver ICs including higher resolution products up to WQHD
- Sales for smartphone and tablets reached \$88.7 million in Q213, largest revenue among all products
- Anticipate growth opportunity to continue in 2013 and beyond



Display Trends for Smartphone

Display Trends for Tablet





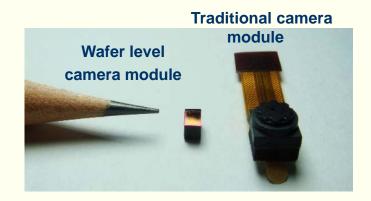




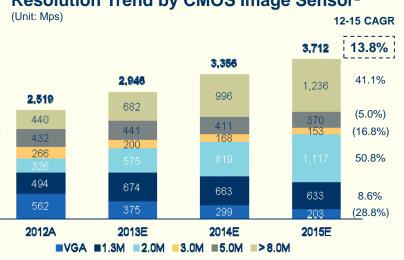


Growth Opportunity #2 – CMOS Image Sensors

- Premium quality CMOS image sensor products to capture the US\$11.3B market (2016):
 - High sensitivity and low noise design in highly integrated products
 - Targeting smartphone, tablet and notebook markets
 - Offer mainstream sensor products up to 8MP
 - Sales surged starting Q213 because of shipments of new products, highest revenue contributor in non-driver product group
 - Expect to gain new smartphone names and penetrate tablet, IP Cam, surveillance and automotive application markets
- Advanced Wafer-Level Optics (WLO) and Wafer-Level Module (WLM) are future trends for camera modules and various other sensor applications
 - Start sampling WLO with HD resolution and mass production from April 2013







Source:

1. iSuppli

2. 2012 2H TSR Report



Growth Opportunity #3 – LCOS Micro Display

- Proprietary LCOS pico-projector solutions:
 - Successfully adopted in camera and handset applications
 - Volume track record over 2 mn units
 - In-house process know-how and facilities – liquid crystal process and module package
 - Proprietary technologies with strong patent protection
 - Market leader of the LCOS industry based on market share in 2012

Microdisplay Applications



Phone embedded projector Standalone pico projector

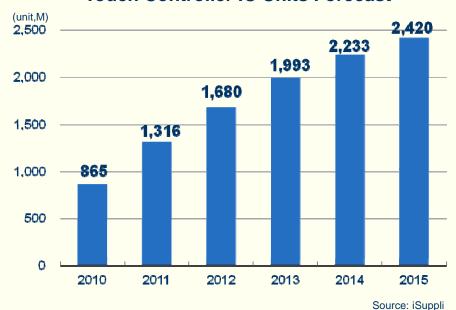
- Primary product focus is Head-Mounted Display (HMD)
 - LCOS technology superior to other competing technologies in HMD
 - Working with customers on developing new applications of HMD using Himax LCOS panels; started early stage volume shipments in 2Q 2013
- Working with numerous partners and customers to create other wearable computing applications; anticipate new pilot shipments in 2013
- Formed strategic partnership with Google starting July 2013, further solidify long-term growth prospect.
- Higher gross margin than company average with little OPEX increases



Growth Opportunity #4 – Touch Panel Controller

- Sales tripled in 2012 due to increased share of sales to leading smartphone brand customer and new shipments to China handset players
- Expanding product offerings to cover larger panels for tablet applications, targeting both international and China white-box markets
- Expecting continued growth from new smartphone, tablet and Win 8 laptop application customers

Touch Controller IC Units Forecast







Income Statement

(US\$'000) For the Fiscal Period Ended	2Q-2013	2Q-2012	1Q-2013	<u>Y2012</u>	<u>Y2011</u>
	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	(Audited)
Revenues from others, net Revenues from related parties, net * Revenues	\$164,421	\$126,164	\$131,717	\$485,281	\$374,788
	42,536	63,346	44,019	251,974	258,233
	206,957	189,510	175,736	737,255	633,021
Cost of revenues	156,038	145,794	132,551	566,700	507,449
Gross profit Gross margin	50,919	43,716	43,185	170,555	125,572
	<i>24.6%</i>	23.1%	<i>24.</i> 6%	23.1%	<i>1</i> 9.8%
Operating expenses Research and development General and administrative Sales and marketing Total operating expenses	18,847	15,717	18,894	70,913	79,042
	4,253	4,066	3,929	17,139	17,095
	4,078	3,728	3,611	15,443	12,827
	27,178	23,511	26,434	103,495	108,964
Operating income Non-operating income (loss)	23,741	20,205	16,751	67,060	16,608
	359	159	19	(1,174)	200
Income before income tax and noncontrolling interest	24,100	20,364	16,770	65,886	16,808
Income tax expense Net income Add:Net loss attributable to the noncontrolling interest	6,026	5,447	4,192	15,748	7,301
	18,074	14,917	12,578	50,138	9,507
	1,276	188	1,454	1,458	1,199
GAAP Net income attributable to Himax shareholders	\$19,350	\$15,105	\$14,032	\$51,596	\$10,706
Non-GAAP Net income attributable to Himax shareholders	\$20,092	\$15,933	\$15,016	\$60,289	\$18,292
Earnings per ADS attributable to Himax shareholders (in cents)					
Basic	11.4	8.9	8.3	30.3	6.1
Diluted	11.2	8.9	8.2	30.2	6.1

^{*} Numbers represent sales from 4/1/2013 – 6/19/2013, closing date of Innolux's sale of Himax shares



Balance Sheet

(US\$'000)	June 30, 2013 (Unaudited)	June 30, 2012 (Unaudited)	March 31, 2013 (Unaudited)
Assets	(Orlaudited)	(Ollaudited)	(Onaddited)
Current Assets:			
Cash, cash equivalents and marketable securities available-for-sale	\$147,117	\$103,159	\$158,884
Restricted cash equivalents and marketable securities	74,100	63,000	74,100
Accounts receivable, net	219,243	212,877	189,933
Inventories	142,922	139,158	138,331
Other current assets	28,615	31,540	26,709
<u>Total current assets</u>	611,997	549,734	587,957
Investment securities	17,877	24,619	17,877
Property and equipment, net	59,730	54,173	57,580
Goodwill	28,138	26,846	28,138
Other Assets	15,539	20,017	13,062
<u>Total Assets</u>	\$733,281	\$675,389	\$704,614
Liabilities and Stockholders' Equity			
Current liabilities:			
Short-term debt	73,000	63,000	73,000
Accounts payable	155,420	159,407	149,233
Other current liabilities	83,959	43,835	37,593
Total current liabilities	312,379	266,242	259,826
Other liabilities	3,012	5,018	3,134
Himax shareholders' equity	418,808	402,964	441,337
Noncontrolling interest	(918)	1,165	317
Total Liabilities and Stockholders' Equity	\$733,281	\$675,389	\$704,614

• Himax is debt-free.



Summary Cash Flow

(US\$'000)	2Q-2013 (Unaudited)	2Q-2012 (Unaudited)	1Q-2013 (Unaudited)	2012FY (Audited)	2011FY (Audited)
Net income	<u>\$18,074</u>	<u>\$14,917</u>	<u>\$12,578</u>	<u>\$50,138</u>	<u>\$9,507</u>
Depreciation and amortization	3,554	3,165	3,155	13,299	12,795
Share-based compensation expenses	450	510	456	1,936	4,190
Deferred income tax expense	1,112	257	1,705	8,851	6,492
Inventories write downs	2,289	4,115	2,429	12,418	9,138
Decrease (increase) in accounts receivable	(29,472)	(23,879)	19,070	(27,876)	(4,887)
Increase in inventories	(6,881)	(24,758)	(24,089)	(16,104)	(4,135)
Increase in accounts payable	6,187	24,476	13,687	1,192	18,431
Increase (decrease) in income tax payable	2,425	4,967	2,099	6,711	(5,616)
Increase (decrease) in other accrued expenses and other current liabilities	•	(1,066)	(961)	(172)	(2,092)
Others	(2,998)	504	(735)	1,774	(375)
Net cash provided by (used in) operating activities*	(\$2,654)	\$3,208	\$29,394	\$52,167	\$43,448
Net cash used in investing activities	(\$9,152)	(\$1,150)	(\$9,885)	(\$695)	(\$10,197)
Net cash provided by (used in) financing activities	\$0	(\$966)	\$468	(\$18,931)	(\$24,015)
Effect of foreign currency exchange rate changes	40	(12)	2	32	86
Net increase (decrease) in cash and cash equivalents	<u>(\$11,766)</u>	<u>\$1,080</u>	<u>\$19,979</u>	<u>\$32,573</u>	<u>\$9,322</u>
Cash and cash equivalents at beginning of period	<u>\$158,716</u>	<u>\$101,912</u>	<u>\$138,737</u>	<u>\$106,164</u>	<u>\$96,842</u>
Cash and cash equivalents at end of period	<u>\$146,950</u>	<u>\$102,992</u>	<u>\$158,716</u>	<u>\$138,737</u>	<u>\$106,164</u>

^{*} Company expects to generate significant cash inflow in 2013



Management



Dr. Biing-Seng Wu, Chairman of the Board - Dr. Wu, the founder of Himax, previously served as President, CEO and a director of Himax Taiwan. As a pioneer of TFT-LCD panel industry in Taiwan, Dr. Wu has been active in the TFT-LCD panel industry for over 20 years. With 61 patents related to Flat Panel Display granted worldwide, Dr. Wu has made significant contributions to Taiwan panel industry including the completion and operation of Taiwan's very first TFT-LCD plant, the winner of Outstanding Industry Contribution Award at the Gold Panel Awards 2009 from Ministry of Economic Affairs, etc. Dr. Wu holds a B.S. degree, an M.S. Degree and a Ph.D. Degree in Electrical Engineering from National Cheng Kung University. With well-recognized outstanding research and development capabilities, Dr. Wu received numerous awards including National Invention Award of Taiwan from Taiwan Executive Yuan in 1992, Research Achievement Awards from Industrial Technology Research Institute for consecutive 2 years in 1992 and 1993, ERSO Award from Pan Wen Yuan Foundation in 2008, etc.



Jordan Wu, President, CEO and Director - Mr. Wu previously served as the chairman of the board of Himax Taiwan since April 2003. Prior to joining Himax Taiwan, he served as CEO of TV Plus Technologies, Inc. and CFO and executive director of DVN Holdings Ltd. in Hong Kong. Mr. Wu holds a B.S. degree in Mechanical Engineering from National Taiwan University and an M.B.A. degree from the University of Rochester.



Chih-Chung Tsai, Chief Technology Officer, Senior VP - Prior to joining Himax Taiwan, Mr. Tsai served as vice president of IC Design of Utron Technology from 1998 to 2001, and manager and director of the IC Division of Sunplus Technology from 1994 to 1998. Mr. Tsai holds a B.S. degree and an M.S. degree in Electrical Engineering from National Chiao Tung University.



Jackie Chang, Chief Financial Officer - Before joining Himax, Ms. Chang was the CFO of Castlink Corporation and VP of Finance and Operations for PlayHut, Inc. Prior to that, Ms. Chang was General Manager -Treasury Control for Nissan North America. She held several positions in Nissan North America during 1994 -2006 including finance, treasury planning, operations and accounting. She holds a BBA in Accounting from the National Chung-Hsing University in Taiwan and an MBA in Finance from Memphis State University.



Board of Directors

Position	Name	Title
Chairman	Dr. Biing-Seng Wu	Founder of the Company
Independend Director	Dr. Yan-Kuin Su	President, Kun Shan University
Independend Director	Dr. Hsiung-Ku Chen	Consultant, Color Imaging Promotion Office
Independend Director	Yuan-Chuan Horng	Assistant Vice President of Finance Division, China Steel Corporation
Director	Jordan Wu	President and CEO, Himax Technologies, Inc.
Director	Chih-Chung Tsai	CTO, Himax Technologies, Inc.



Contact Information

Company Contact

Jackie Chang, CFO

+886-2-2370-3999 #22300

+1-949-585-9838 #252

jackie_chang@himax.com.tw

Penny Lin, IR Director

+886-2-2370-3999 #22320

penny_lin@himax.com.tw

Stephanie Kuo, IR Manager

Stephanie_kuo@himax.com.tw

+1-949-585-9838 #221

Investor Relations

John Mattio, SVP

MZ Group

Main: +1-212-301-7130

Mobile: +1-203-297-3911

john.mattio@mzgroup.us

Corporate Counsel

Baker & McKenzie

SEC Legal Counsel

Davis Polk & Wardwell

Corporate Auditor:

KPMG





Drive for better vision