Drive for better vision



NASDAQ HIMX

A fabless semiconductor solution provider dedicated for imaging processing technologies

Investor Presentation

February, 2015

Himax Technologies, Inc. 奇景光電股份有限公司

Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2013 filed with the SEC, as may be amended.



Himax is Changing the Way People See the World

Himax 2010s





Display Drivers
Timing Controllers
Video Processors



Display Drivers
Timing Controllers
ASIC Service and IP Licensing
CMOS Image Sensors
Touch Panel Controllers
On-cell Touch
Pure in-cell Touch with Display Driver
LED Drivers / PMICs





Display Drivers
Timing Controllers
ASIC Service and IP Licensing
CMOS Image Sensors
Touch Panel Controllers
LED Drivers / PMICs
LCOS Microdisplays Solutions
Wafer Level Optics



Investment Highlights



- Worldwide leading display driver player with a wide range of drivers portfolio for panels of all sizes and in-house intellectual property
- Image technology solutions provider

2 Diversifying Revenues and Customers

- Top tier customers globally
- Diversifying revenues from mobile display drivers, CMOS image sensors, LCOS microdisplay solutions, touch panel controllers, timing controllers, power management IC, and ASIC service
- DDIC market share leader

3 Strong Profitability and Favorable Return

- Strong profitability with no fundraising since IPO
- Disciplined cost control
- High dividend payouts
- Strong cash flow
- Debt-free: Short-term debt offset by deposits of restricted cash reported under current assets

4 Innovative New Products Capturing Growth Markets

- Tablet and automotive applications
- New products benefit from strong growth of mobile products
- Growth from non-driver products, including CMOS image sensors, LCOS microdisplay solutions, touch panel controllers, timing controllers, wafer -level optics, array lens, and ASIC service
- 5 Visionary Management Team





Selected Financials

Last-Traded Price (02/11/15) \$ 7.66 Basic Weighted Ave. Out. ADS (4Q14) 171.6M Equivalent ADS Out. (4Q14) 172.2M Equivalent ADS Out. (4Q14) 171.2M Market Capitalization (02/11/15) −\$1.3B Insider Ownership* −31.6% Revenues \$227.2M \$195.2M \$222.3M +16.4% +2.2% Gross Margin (%) 24.7% 25.1% 24.5% -0.4% +0.2% GAAP Net Income \$15.6M \$15.6M \$11.1M -1.3% +40.2% GAAP Net Income Excl. FX Impact \$20.4M \$16.9M \$11.3M +20.8% +80.3% GAAP Earnings per ADS \$0.091 \$0.092 \$0.065 -1.3% +39.9% GAAP Bearnings per ADS Excl. FX Impact \$0.119 \$0.098 \$0.066 +20.8% +80.0% Non-GAAP Dearnings per ADS Excl. FX Impact \$16.1M \$16.6M \$19.1M +2.8% +15.7% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS \$0	Fiscal Year	December 31st					
Diluted Weighted Ave. Out. ADS (4Q14) 172.2M 171.2M Market Capitalization (0Z/11/15) -\$1.3B Insider Ownership* -31.6% Revenues \$227.2M \$195.2M \$222.3M +16.4% +2.2% Gross Margin (%) 24.7% 25.1% 24.5% -0.4% +0.2% GAAP Net Income \$15.6M \$15.8M \$11.1M -1.3% +40.2% GAAP Retnings per ADS \$0.091 \$0.092 \$0.065 -1.3% +39.9% GAAP Earnings per ADS \$0.091 \$0.092 \$0.066 +20.8% +80.9% Non-GAAP Net Income \$16.1M \$16.6M \$19.1M -2.8% -15.7% Non-GAAP Net Income \$16.1M \$16.6M \$19.1M -2.8% -15.7% Non-GAAP Ret Income \$20.9M \$17.7M \$19.3M +18.4% +8.3% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -0.4% <t< th=""><th>Last-Traded Price (02/11/15)</th><th>\$ 7.66</th><th colspan="4">\$ 7.66</th></t<>	Last-Traded Price (02/11/15)	\$ 7.66	\$ 7.66				
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Insider Ownership*	Equivalent ADS Out. (4Q14)	171.2M					
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GAAP Net Income \$15.6M \$15.8M \$11.1M -1.3% +40.2% GAAP Net Income Excl. FX Impact \$20.4M \$16.9M \$11.3M +20.8% +80.3% GAAP Earnings per ADS \$0.091 \$0.092 \$0.065 -1.3% +39.9% GAAP Earnings per ADS Excl. FX Impact \$0.119 \$0.098 \$0.066 +20.8% +80.0% Non-GAAP Net Income \$16.1M \$16.6M \$19.1M -2.8% -15.7% Non-GAAP Net Income Excl. FX Impact \$20.9M \$17.7M \$19.3M +18.4% +8.3% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS Excl. FX Impact \$0.122 \$0.103 \$0.112 +18.4% +8.1% FY2014 FY2013 YOY YOY \$4840.5M \$770.7M +9.1% +9.1% Gross Margin (%) 24.5% 24.9% -0.4% 48.3% 48.2% 48.3% 48.2% 48.3% 48.2% 48.3% 48.2% 48.3% 48.2% <t< th=""><th>Revenues</th><th>\$227.2M</th><th>\$195.2M</th><th>\$222.3M</th><th>+16.4%</th><th>+2.2%</th></t<>	Revenues	\$227.2M	\$195.2M	\$222.3M	+16.4%	+2.2%	
GAAP Net Income Excl. FX Impact \$20.4M \$16.9M \$11.3M +20.8% +80.3% GAAP Earnings per ADS \$0.091 \$0.092 \$0.065 -1.3% +39.9% GAAP Earnings per ADS \$0.0119 \$0.098 \$0.066 +20.8% +80.0% Non-GAAP Net Income \$16.1M \$16.6M \$19.1M -2.8% -15.7% Non-GAAP Net Income Excl. FX Impact \$20.9M \$17.7M \$19.3M +18.4% +8.3% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS Excl. FX Impact \$0.122 \$0.103 \$0.112 +18.4% +8.1% FY2014 FY2013 FY2013 YoY \$840.5M \$770.7M +9.1% 9.1% Gross Margin (%) 24.5% 24.9% -0.4% 9.0 -0.4% 9.0 -0.4% 9.0 -0.4% 9.0 -0.4% 9.0 -0.4% 9.0 -0.4% 9.0 -0.4% 9.0 -0.4% 9.0 -0.4% 9.0 -0.4% <th>Gross Margin (%)</th> <th>24.7%</th> <th>25.1%</th> <th>24.5%</th> <th>-0.4%</th> <th>+0.2%</th>	Gross Margin (%)	24.7%	25.1%	24.5%	-0.4%	+0.2%	
GAAP Earnings per ADS \$0.091 \$0.092 \$0.065 -1.3% +39.9% GAAP Earnings per ADS \$0.119 \$0.098 \$0.066 +20.8% +80.0% Non-GAAP Net Income \$16.1M \$16.6M \$19.1M -2.8% -15.7% Non-GAAP Net Income Excl. FX Impact \$20.9M \$17.7M \$19.3M +18.4% +8.3% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS Excl. FX Impact \$0.122 \$0.103 \$0.112 +18.4% +8.1% FY2014 FY2013 \$0.112 +18.4% +8.1% FY2014 FY2013 \$0.112 +18.4% +8.1% FY2014 FY2013 \$0.70.7 \$0.4% +8.1% FY2014 FY2013 \$0.00.4% \$0.04% \$0.04% \$0.04% \$0.04% \$0.04% \$0.04% \$0.04% \$0.04% \$0.04% \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	GAAP Net Income	\$15.6M	\$15.8M	\$11.1M	-1.3%	+40.2%	
GAAP Earnings per ADS Excl. FX Impact \$0.119 \$0.098 \$0.066 +20.8% +80.0% Non-GAAP Net Income \$16.1M \$16.6M \$19.1M -2.8% -15.7% Non-GAAP Net Income Excl. FX Impact \$20.9M \$17.7M \$19.3M +18.4% +8.3% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS Excl. FX Impact \$0.122 \$0.103 \$0.112 +18.4% +8.1% FY2014 FY2013 \$0.112 +18.4% +8.1% Gross Margin (%) 24.5% 24.9% -0.4% -0.4% -0.4% -0.4% -0.4% -0.4% -0.4% -0.4% -0.4% -0.4% -0.4%	GAAP Net Income Excl. FX Impact	\$20.4M	\$16.9M	\$11.3M	+20.8%	+80.3%	
Non-GAAP Net Income \$16.1M \$16.6M \$19.1M -2.8% -15.7% Non-GAAP Net Income Excl. FX Impact \$20.9M \$17.7M \$19.3M +18.4% +8.3% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS Excl. FX Impact \$0.122 \$0.103 \$0.112 +18.4% +8.1% FY2014 FY2013 \$0.112 +18.4% +8.1% FY2014 FY2013 \$0.112 +18.4% +8.1% FY2014 FY2013 YoY Revenues \$66.6M \$770.7M +9.1% GAAP Net Income \$66.6M \$61.5M +8.3% GAAP Earnings per ADS \$0.387 \$0.358 +8.2% Non-GAAP Net Income \$76.0M \$71.0M +7.0% Non-GAAP Earnings per ADS \$0.442 \$0.414 +6.9% 4Q14 GUIDANCE To be up 1 to 1.5 % from 4Q14 \$0.070-\$0.085 (1Q14: \$0.091)	GAAP Earnings per ADS	\$0.091	\$0.092	\$0.065	-1.3%	+39.9%	
Non-GAAP Net Income Excl. FX Impact \$20.9M \$17.7M \$19.3M +18.4% +8.3% Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS Excl. FX Impact \$0.122 \$0.103 \$0.112 +18.4% +8.1% Revenues FY2014 FY2013 YOY P.1%	GAAP Earnings per ADS Excl. FX Impact	\$0.119	\$0.098	\$0.066	+20.8%	+80.0%	
Non-GAAP Earnings per ADS \$0.094 \$0.097 \$0.111 -2.8% -15.9% Non-GAAP Earnings per ADS Excl. FX Impact \$0.122 \$0.103 \$0.112 +18.4% +8.1% Revenues FY2014 FY2013 YoY Revenues \$840.5M \$770.7M +9.1% Gross Margin (%) 24.5% 24.9% -0.4% GAAP Net Income \$66.6M \$61.5M +8.3% GAAP Earnings per ADS \$0.387 \$0.358 +8.2% Non-GAAP Net Income \$76.0M \$71.0M +7.0% Non-GAAP Earnings per ADS \$0.442 \$0.414 +6.9% 4Q14 GUIDANCE Revenues To be down 15 to 22% as compared to 4Q14 Gross Margin To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091)	Non-GAAP Net Income	\$16.1M	\$16.6M	\$19.1M	-2.8%	-15.7%	
Non-GAAP Earnings per ADS Excl. FX Impact \$0.122 \$0.103 \$0.112 +18.4% +8.1%	Non-GAAP Net Income Excl. FX Impact	\$20.9M	\$17.7M	\$19.3M	+18.4%	+8.3%	
FY2014	Non-GAAP Earnings per ADS	\$0.094	\$0.097	\$0.111	-2.8%	-15.9%	
Revenues \$840.5M \$770.7M +9.1% Gross Margin (%) 24.5% 24.9% -0.4% GAAP Net Income \$66.6M \$61.5M +8.3% GAAP Earnings per ADS \$0.387 \$0.358 +8.2% Non-GAAP Net Income \$76.0M \$71.0M +7.0% Non-GAAP Earnings per ADS \$0.442 \$0.414 +6.9% 4Q14 GUIDANCE Revenues To be down 15 to 22% as compared to 4Q14 Gross Margin To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091)	Non-GAAP Earnings per ADS Excl. FX Impact	\$0.122	\$0.103	\$0.112	+18.4%	+8.1%	
Gross Margin (%) 24.5% 24.9% -0.4% GAAP Net Income \$66.6M \$61.5M +8.3% GAAP Earnings per ADS \$0.387 \$0.358 +8.2% Non-GAAP Net Income \$76.0M \$71.0M +7.0% Non-GAAP Earnings per ADS \$0.442 \$0.414 +6.9% 4Q14 GUIDANCE To be down 15 to 22% as compared to 4Q14 +6.9% Gross Margin To be up 1 to 1.5 % from 4Q14 +6.9% GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091)		FY2014		FY2013		YoY	
GAAP Net Income \$66.6M \$61.5M +8.3% GAAP Earnings per ADS \$0.387 \$0.358 +8.2% Non-GAAP Net Income \$76.0M \$71.0M +7.0% Non-GAAP Earnings per ADS \$0.442 \$0.414 +6.9% 4Q14 GUIDANCE Revenues To be down 15 to 22% as compared to 4Q14 To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091) \$0.091) \$0.091	Revenues	\$840.5M \$770.7M +9.1%		+9.1%			
\$0.387 \$0.358 +8.2% Non-GAAP Net Income \$76.0M \$71.0M +7.0% Non-GAAP Earnings per ADS \$0.442 \$0.414 +6.9% 4Q14 GUIDANCE Revenues To be down 15 to 22% as compared to 4Q14 Gross Margin To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091)	Gross Margin (%)	24.5% 24.9% -0.4%			-0.4%		
Non-GAAP Net Income \$76.0M \$71.0M +7.0% Non-GAAP Earnings per ADS \$0.442 \$0.414 +6.9% 4Q14 GUIDANCE Revenues To be down 15 to 22% as compared to 4Q14 Gross Margin To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091)	GAAP Net Income	\$66.6M \$61.5M +8.3%		+8.3%			
Non-GAAP Earnings per ADS	GAAP Earnings per ADS	\$0.387 \$0.358 +8.2%		+8.2%			
4Q14 GUIDANCE Revenues To be down 15 to 22% as compared to 4Q14 Gross Margin To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091)	Non-GAAP Net Income	\$76.0M		\$71.0M		+7.0%	
Revenues To be down 15 to 22% as compared to 4Q14 To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS To be up 1 to 1.5 % from 4Q14 \$0.070-\$0.085 (1Q14: \$0.091)	Non-GAAP Earnings per ADS	\$0.442 \$0.414 +6.9		+6.9%			
Revenues To be down 15 to 22% as compared to 4Q14 To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS To be up 1 to 1.5 % from 4Q14 \$0.070-\$0.085 (1Q14: \$0.091)	4014 GUIDANCE						
Gross Margin To be up 1 to 1.5 % from 4Q14 GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091)		To be down 15 to 2	To be down 45 to 200/ on compared to 4044				
GAAP Earnings per diluted ADS \$0.070-\$0.085 (1Q14: \$0.091)		·					
	_	·					
NOTE DAAF EATHING DEL VIIVLEU ADO 1 DV.U/3-30.000 (1Q14, 30.094)	.						
V-1	Non-GAAP Earnings per diluted ADS	φυ.υ <i>τ</i> 3-φυ.υδδ (TQ)	ι4. φυ.υθ4)				

^{*} Insider ownership includes executives and board members



^{**2014} GAAP numbers include grant of Restricted Share Units at the end of September at \$9.3 million

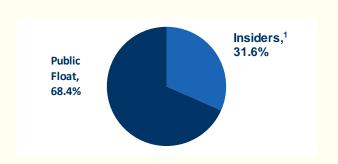
^{***} An additional income tax charge due to FX impact of \$4.8 million in 4Q14 VS. \$1,1 million in 4Q13

Company Overview

Overview

- Fabless semiconductor provider with world leading visual imaging processing technologies
- Global market leader in TFT-LCD display driver and timing controller ICs
- Strong growth momentum in non-driver products
- 200+ customers across Taiwan, China, Japan, Korea, U.S. and Europe
- 2,507 patents granted and 808 patents pending approval worldwide as of Dec. 31st, 2014
- NASDAQ-listed since March 2006 (HIMX)
- Headquartered in Tainan, Taiwan with 5 R&D centers in Taiwan and U.S., out of a total of 20 offices across Taiwan, China, Japan, Korea and U.S.
- Over 1,700 employees worldwide; more than 90% are engineers

Shareholding Structure As of Dec. 31st, 2014



Note:

Headquarter: Tainan, Taiwan





^{1.} Insider ownership includes executives and board members.

Himax Operating Companies

Himax Technologies Ltd

- Driver, Tcon and P-Gamma OP
- Touch Controllers
- On-cell Touch
- Pure in-cell Touch with Display Driver
- Wafer Level Optics and modules for CIS
- Light guide
- In-house Color Filter Fab for LCOS and CIS

Himax Media Solutions, Inc.

- ASIC Service and IP Licensing
- Monitor and Projector Scalers
- Infinity Color Technology
- 2D to 3D Conversion
- 3D Color Engine



Himax Display, Inc.

- LCOS Modules for Head-Mounted Display, Head-up Display and Picoprojector Applications
- MEMS Microdisplays and Controller ICs

Himax Analogic, Inc.

- Power Management ICs
- LED Drivers

Himax Imaging, Inc.

CMOS Image Sensors

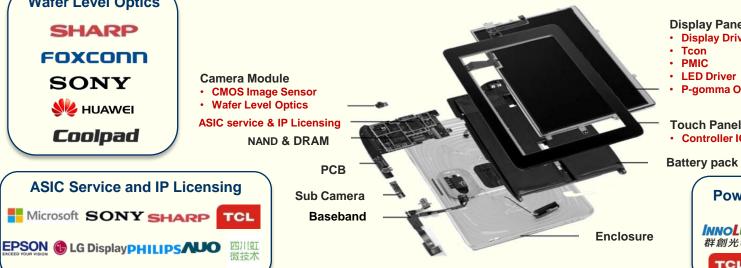


Himax's Products – Strength in Mobile Devices



















Himax's Global Footprint

Taiwan - HQ

Tainan

Headquarters
Design
Manufacturing
Operations
Sales/Marketing
Technical support

Taipei

Design Sales/Marketing Technical support Investor Relations

Hsinchu

Design Sales/Marketing Technical support



Sales

Shenzhen

Technical support

Hefei

Sales

Technical support

Qingdao

Technical support

Xiamen

Sales

Technical support

Japan

Tokyo

Sales

Technical support

Korea

Cheonan

Sales

Technical support

Suwon

Sales

Technical support

China

Beijing

Sales

Technical support

Shanghai

Sales

Technical support

Suzhou

Sales

Technical support

Fuzhou

Technical support

Ninbo

Sales

Technical support

Fuging

Sales

Technical support

Foshan

Sales

Technical support

Wuhan

Sales

Technical support

U.S.

Irvine

Design

Investor Relations

Campbell

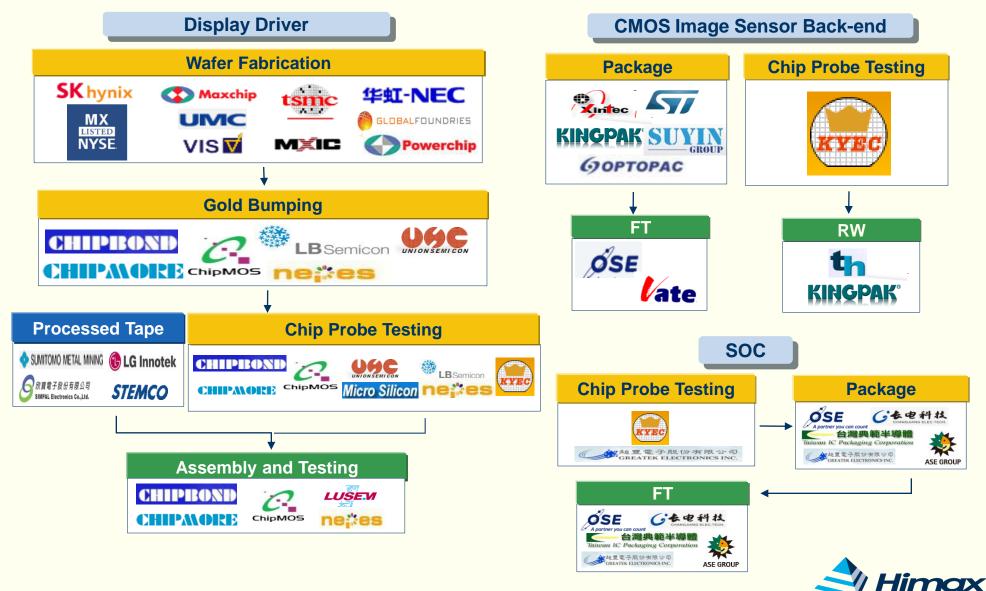
Design

Sales

Technical Support



Skilled Management of Complex Supply Chains



Shipment and Revenue Track Record

Consistent shipment growth

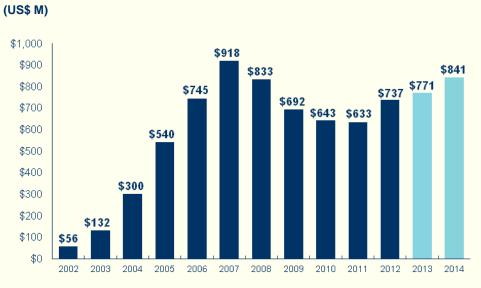
Volume

(unit, M)

1,516 1,500 1,297 1,337 1,400 1,300 1,152 1,156 1,165 1,200 1,069 1,100 975 1,000 900 800 719 700 600 460 500 400 300 221 200 100 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014

Strong revenue rebound

Revenues





Improved Margin and Profitability

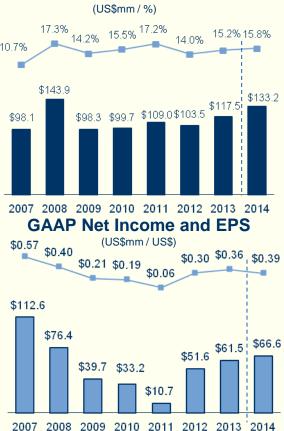


- Successful transformation in 2012 to increase sales by 16.5%
- 2013 sales increase 4.5 %. 2014 sales increase 9.1%
- 2014 4Q marks highest revenue since 4Q 2008

2011 4Q marks the inflection point for gross margin expansion as a result of new product launches

 Gross margin continued to improve for 2 consecutive years due to better product mix

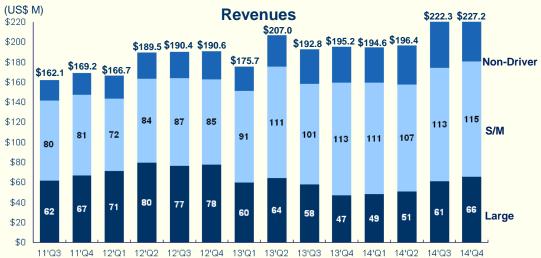
OPEX and % of Total Sales



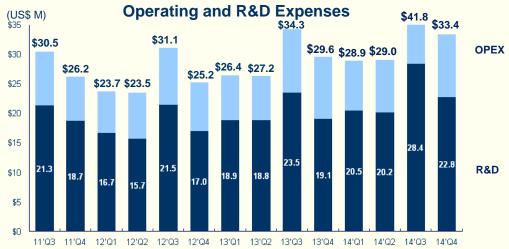
- Disciplined OPEX control
- Higher OPEX in 2014 was to capture growth opportunities and such investments will come to fruition in 2015
- 2014 EPS before taxes reached USD 51.3 cents VS, USD 35.3 cents in 2008
- Debt free



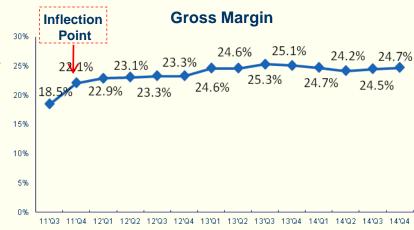
Quarterly Financial Performance



- Successfully embarked on business transformation in 4Q11
- 4Q14 revenues were the highest since 4Q08



- More controlled OPEX
- Continuous R&D commitment
- Q314 OPEX include RSU \$9.3mn



- 3Q13 GM is the highest GM level since 3Q08
- Gross margin improvement continues to be one of major business goals

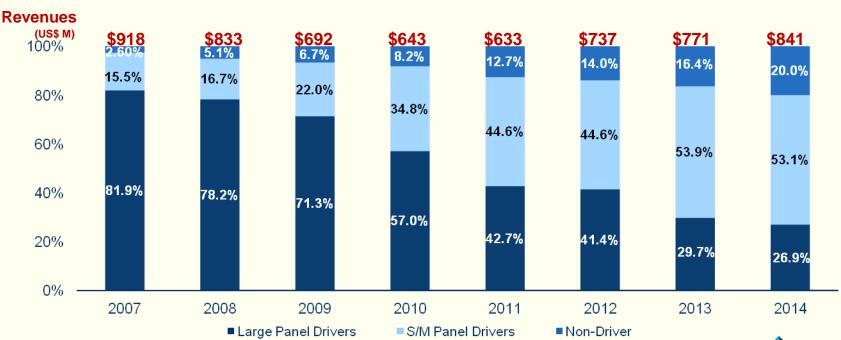


- Positive profitability outlook with strong growth in S/M panel driver, share-gain in large panel driver, & many non-driver products hitting inflection point
- 3Q14 QoQ variance due to RSU \$9.3mn and onetime investment gain of \$10.7mn in 2Q14



More Balanced Product Mix

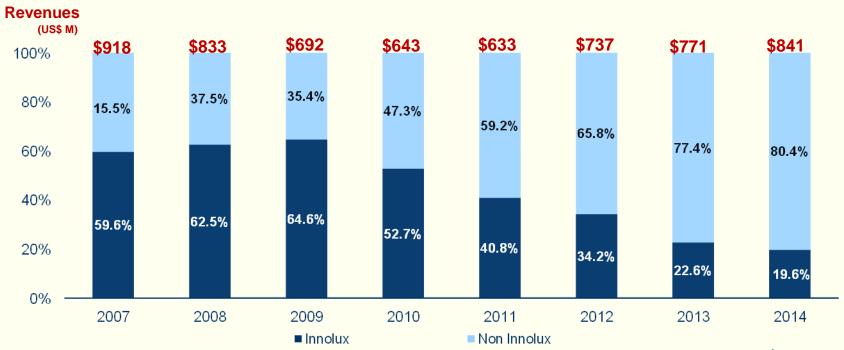
- Growing large-sized panel drivers in 2015 and beyond
- Fast growing small and medium-sized panel driver business
- Further diversify products and expand customer portfolio in various segments
- Increasing non-driver sales to diversify sales base and improve gross margin
- LCOS and WLO to hit inflection point in 2015
- Total solution component provider



Customer Mix

Largely reduced dependence on one single customer:

- Diversifying product revenues by non-driver product wins and leveraging existing customers
- Innolux disposed of its entire equity holding in Himax on June 19th, 2013, ending its status as Himax's related party
- Innolux sales bottomed out in 1Q14 and starts to gain momentum starting 2Q14 and beyond
- Growing shipment to new panel manufacturer customers





Cash Dividend and Share Buyback

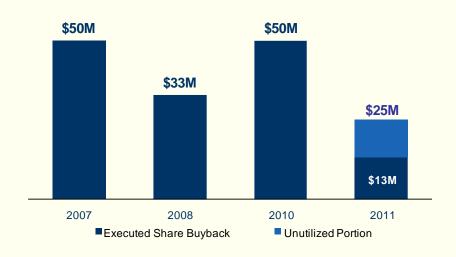
Cash Dividend

- Distributed a total of \$327 million of dividend since IPO
- Committed to paying annual dividends referenced primarily on prior year's profitability



Share Buyback

- Initiated four share buyback programs totaling \$158 million since 2007
- Repurchased a total of 46.5 million ADSs through Dec. 31, 2014
- Average purchase price per ADS: \$3.15

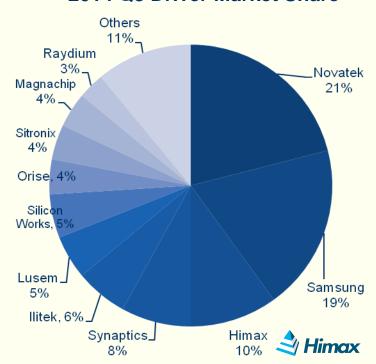


- Total cash returned to shareholders including dividend payment and share buyback amounted to US\$473 million since IPO
- HIMX was added to Nasdag Technology Dividend Index on March 17, 2014



Leading Display Driver Provider

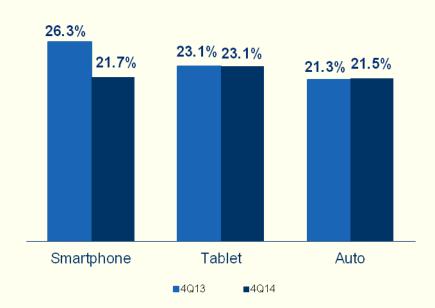
2014 Q3 Driver Market Share



- One of the leading players in display driver ICs
- Key differentiation from IC peers total solution offering of image processing related technologies and leverage of existing strength in mobile devices

Source: IHS, Display Driver IC Q4 2014 Market Tracker Database

Growing Market Share of HIMX Small/ Medium-sized Panel Driver by Application

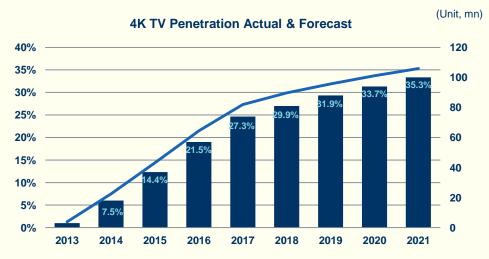


- Strong growth in small and medium-sized display driver market driving overall growth momentum
- Smartphone and tablet driver market share leader
- YoY smartphone share reflects strong iPhone 6 / 6+ sales

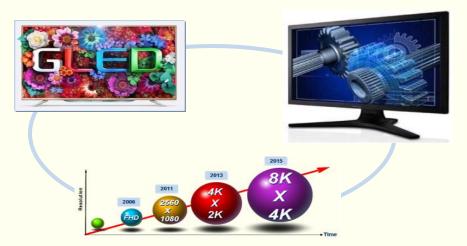


Growth Opportunity #1 – TV Driver IC

- Major benefiter from growing China market as a market share leader over there
 - New TFT-LCD capacity plan in China in 2015 and beyond continues to be aggressive
 - In 2014, China's top 6 TV brands entered global top 10 TV brands ranking
- 4K TV penetration rate expected to double in 2015 from 7 - 8% in 2014
- Himax's stands strong as OEMs actively seeking total solution providers for better performance, simpler supply chain, and more reliable engineering support
- Penetrating into Korean 4K TV customers



Source: IHS iSupply and company estimates

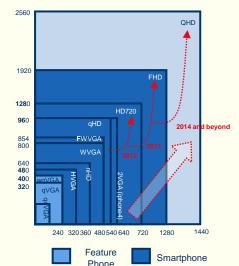




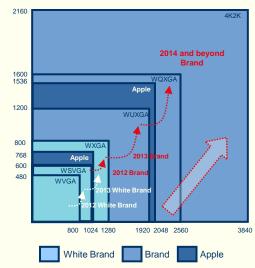
Growth Opportunity #2 – Mobile Driver IC

- Leading position to be solidified due to higher resolution migration trend
- Panel makers are direct customer but need to work closely with end-customers:
 - Top-tier international brands
 - China brands
 - China white-box market
- Advanced technology in smartphone driver ICs including FHD, HD720, qHD, WVGA, and hVGA; tablet driver ICs including higher resolution products up to WQXGA and 4K2K
- Pure in-cell (or TDDI) ready as an industry pioneer
- New shipment for AMOLED DDICs started in 4Q14 and continues to add new customers
- With significant smartphone & tablet DDIC market share, anticipate growth opportunity to continue in 2015

Display Trends for Smartphone



Display Trends for Tablet

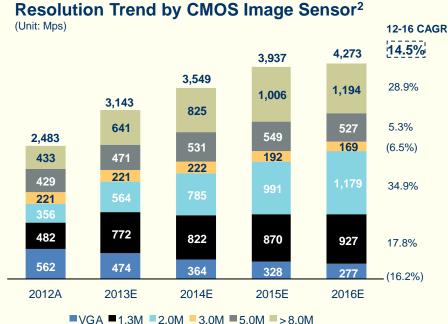






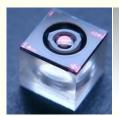
Growth Opportunity #3 – CMOS Image Sensors

- Premium quality CMOS image sensor products to capture the US \$12.3B¹ market (2017):
 - High sensitivity, low noise, cost effective, and low power consumption design in highly integrated products by BSI and FSI technologies
 - Targeting smartphone, tablet, automotive, and surveillance markets
 - Offer mainstream sensor products up to 13MP
 - Sales in 2014 nearly doubled, highest revenue contributor in nondriver product group
 - Secured 1st tier smartphone/tablet customers, entered BM/AM markets for automotive, and aim to penetrate into several segments in surveillance
- Advanced Wafer-Level Optics (WLO) is the future trend for array camera, computational optics, and lens for new innovative features such as special-purpose sensors
 - New applications including light-field camera, array camera, and dual color LED in flash
 - Start developing next generation camera for mobile devices, wearables, and medical relative optical component
 - In-house process know-how and facilities
 - Expect to hit inflection point in 2015



Source:

- 1. iSuppli
- 2. 2012 2H TSR Report







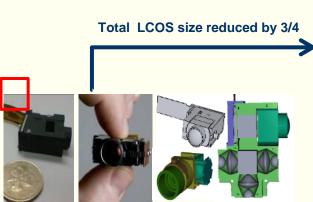


Growth Opportunity #4 – LCOS Micro Display

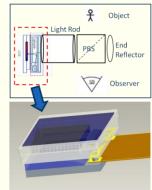
- Proprietary LCOS microdisplay solutions:
- Market leader of the LCOS industry
- Volume track record over 2 mn units
- In-house process know-how and facilities liquid crystal process and module package
- Proprietary technologies with strong patent protection
- Technological flexibility in new form factor product development with customers throughout revisions to new versions
- Discreet LCOS design avails more design options and the ability to rapidly produce customized LCOS models for its wearable computing application (WCA) customers
- Further expanded leadership by launching next generation Front-Lit™ LCOS technology to enhance product performance and greatly simplify customers' manufacturing process - successfully engaged top-tier customers
- Officially strategic partners with the world's leading optical engine producers, including Lumus, Optinvent, and Shiny Optics

- Primary product focus is Head-Mounted Display (HMD), HUD and industrial applications
- New design wins, and on-going pilot shipments since 2Q 2013
- LCOS technology recognized as most superior to other competing technologies in HMD and HUD
- Working with multiple customers on developing new applications of HMD, HUD and industrial applications using Himax LCOS panels
- Higher gross margin than company average without much increase of OPEX
- Continue to gain new project engagements with tier 1 customers
- Expect to hit inflection point in 2015









Front-Lit LCOS



FL-LCOS Advantages

- Form Factor/Compact Design
 - Thickness<3.2mm</p>
 - ❖ Total size smaller than traditional LCOS and µOLED
 - 1/3 the size of traditional LCOS panel
 - Best for HMD application
- Brightness
 - Typical luminance: >20000 nits
 - ❖ 25 times brighter than µOLED
- Power Efficiency
 - 3 times better than µOLED
 - Improve from traditional LCOS by using white LED v.s. RGB LED
- MP Efficiency and Readiness



What are Wearable Electronics?

Real-time Experience







Source: Google; Sony; Oculus

Recorder

With Display









Without Display









Source: Nike; uPlay; Sony; Samsung; Qualcom; Intel; Geak, MC10; O'Neil



We're all going "Iron Men"?







Source: Movie " Iron Man



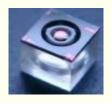
Himax Solutions for Wearable Device

Compact and Slim Imaging Solution

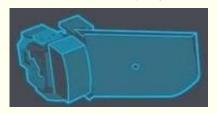
Augmented Reality and Virtual Reality Systems

Detector Camera

Eye tracking & IR sensing



Pico-projector
LCOS microdisplay



Array Camera

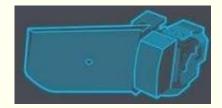
Depth & 3D information





Pico-projector

Micro light guide

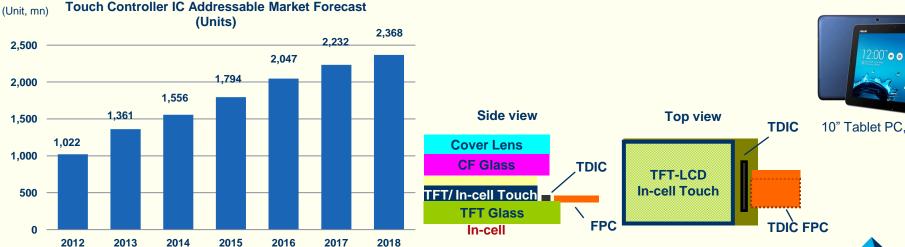




Growth Opportunity #5 – Touch Panel Controller

- Sales tripled in 2012 due to increased share of sales to leading smartphone brand customer and new shipments to China handset players. In 2014, sales were close to triple again year over year.
- With ~25% smartphone DDIC market share and solid core competence in touch controller, Himax is in close partnerships with leading in-cell touch TFT-LCD makers.
- Expect a strong growth in 2015 supported by numerous new design-win projects covering China and international customers for discrete touch controller.
- Expect to enjoy early mover advantage in pure in-cell (or TDDI) technology starting 2015.
- Comprehensive coverage of features and user scenarios.

Source: DisplaySearch and company estimates



Source: Himax

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5.5" Smartphone, GFF



10" Tablet PC, GFF

Income Statement

(US\$'000)	10.0044	40.0040	20.0044	1/2044	10040
For the Fiscal Period Ended	4Q-2014 (Unaudited)	4Q-2013 (Unaudited)	<u>3Q-2014</u> (Unaudited)	<u>Y2014</u> (Unaudited)	Y2013 (Audited)
Revenues from others, net	\$227,179	\$195,232	\$222,317	\$840,542	\$684,184
Revenues from related parties, net*	0	0	0	0	86,555
Revenues	227,179	195,232	222,317	840,542	770,739
Cost of revenues	171,140	146,205	167,948	634,660	578,886
Gross profit	56,039	49,027	54,369	205,882	191,853
Gross margin	24.7%	25.1%	24.5%	24.5%	24.9%
Operating expenses					
Research and development	22,788	19,078	28,377	91,839	80,368
General and administrative	4,901	4,938	6,515	20,192	18,147
Sales and marketing	5,714	5,605	6,921	21,126	18,995
Total operating expenses**	33,403	29,621	41,813	133,157	117,510
Operating income	22,636	19,406	12,556	72,725	74,343
Non-operating income	1,749	597	158	12,769	1,057
Income before income tax and noncontrolling interest	24,385	20,003	12,714	85,494	75,400
Income tax expense	9,247	5,627	2,568	21,591	19,476
Net income	15,138	14,376	10,146	63,903	55,924
Add:Net loss attributable to the noncontrolling interest	487	1,448	1,001	2,695	5,552
GAAP Net income attributable to Himax shareholders	\$15,625	\$15,824	\$11,147	\$66,598	\$61,476
Non-GAAP Net income attributable to Himax shareholders	\$16,143	\$16,613	\$19,148	\$75,999	\$71,047
GAAP Earnings per ADS attributable to Himax shareholders (in cents)					
Basic	9.1	9.3	6.5	38.9	36.1
Diluted	9.1	9.2	6.5	38.7	35.8
Non-GAAP Earnings per ADS attributable to Himax shareholders (in cents)					
Basic	9.4	9.7	11.2	44.4	41.7
Diluted	9.4	9.7	11.1	44.2	41.4



 $^{^*\}mbox{For September }30^{\mbox{\scriptsize th}},\,2013$ and forward, Himax will no longer report related party sales from Innolux

^{** 3}Q14 and 3Q13 staff RSU of \$9.3mn and \$8.2mn included

Balance Sheet

(US\$'000) <u>Assets</u>	December 31, 2014 (Unaudited)	September 30, 2014 (Unaudited)	December 31, 2013 (Audited)
Current Assets:			
Cash, cash equivalents and marketable securities available-for-sale	\$187,843	\$147,671	\$128,108
Restricted cash equivalents and marketable securities	130,179	140,526	108,399
Accounts receivable, net	219,368	218,765	200,725
Inventories	166,105	157,139	177,399
Other current assets	26,081	21,953	25,026
Total current assets	729,576	686,054	639,657
Investment securities	11,211	12,688	21,877
Property and equipment, net	57,271	58,390	60,588
Goodwill	28,138	28,138	28,138
Other Assets	6,798	9,944	9,067
Total Assets	\$832,994	\$795,214	\$759,327
<u>Liabilities, redeemable noncontrolling interest and Stockholders'</u> <u>Equity</u>			
Current liabilities:			
Short-term debt	130,000	137,500	105,500
Accounts payable	179,328	155,953	151,290
Other current liabilities	46,077	42,711	47,043
Total current liabilities	355,405	336,164	303,833
Other liabilities	5,636	2,898	3,279
Redeemable noncontrolling interest	3,656	3,656	3,656
Himax shareholders' equity	472,624	456,325	449,824
Noncontrolling interest	(4,327)	(3,829)	(1,265)
Total Liabilities, redeemable noncontrolling interest and Stockholders' Equity	\$832,994	\$795,214	\$759,327



Summary of Cash Flow

	4Q-2014 (Unaudited)	3Q-2014 (Unaudited)	2014FY (Unaudited)	2013FY (Audited)
(US\$'000)	64E 420	610.140	eca 002	6 55.004
Net income	<u>\$15,138</u>	<u>\$10,146</u>	<u>\$63,903</u>	<u>\$55,924</u>
Depreciation and amortization	3,903	3,550	14,592	14,309
Share-based compensation expenses	534	695	1,929	1,840
Gain on disposal of investment securities, net	-	-	(10,502)	-
Deferred income tax expense (benefit)	2,710	(300)	3,816	7,409
Inventories write downs	2,892	1,888	8,198	10,759
Decrease (increase) in accounts receivable	(1,149)	(19,779)	(19,211)	8,161
Decrease (increase) in inventories	(11,858)	7,305	3,096	(71,488)
Increase in accounts payable	23,375	20,083	28,038	15,744
Increase in income tax payable	3,092	1,344	2,357	7,055
Increase (decrease) in other accrued expenses and other current liabilities	(184)	219	(3,262)	2,812
Others	227	(2,302)	765	(1,402)
Net cash provided by operating activities	\$38,680	\$22,849	\$93,719	\$51,123
Net cash provided by (used in) investing activities	\$2,240	(\$2,352)	\$10,644	(\$30,525)
Net cash used in financing activities	(\$28)	(\$45,710)	(\$46,204)	(\$32,103)
Effect of foreign currency exchange rate changes	(3)	(9)	-13	88
Net increase (decrease) in cash and cash equivalents	\$40,889	(\$25,222)	\$58,146	(\$11,417)
Cash and cash equivalents at beginning of period	\$144,577	\$169,799	\$127,320	<u>\$138,737</u>
Cash and cash equivalents at end of period	\$185,466	\$144,577	\$185,466	\$127,320



Management



Dr. Biing-Seng Wu, Chairman of the Board - Dr. Wu, the founder of Himax, previously served as President, CEO and a director of Himax Taiwan. As a pioneer of TFT-LCD panel industry in Taiwan, Dr. Wu has been active in the TFT-LCD panel industry for over 20 years. With 61 patents related to Flat Panel Display granted worldwide, Dr. Wu has made significant contributions to Taiwan panel industry including the completion and operation of Taiwan's very first TFT-LCD plant, the winner of Outstanding Industry Contribution Award at the Gold Panel Awards 2009 from Ministry of Economic Affairs, etc. Dr. Wu holds a B.S. degree, an M.S. Degree and a Ph.D. Degree in Electrical Engineering from National Cheng Kung University. With well-recognized outstanding research and development capabilities, Dr. Wu received numerous awards including National Invention Award of Taiwan from Taiwan Executive Yuan in 1992, Research Achievement Awards from Industrial Technology Research Institute for consecutive 2 years in 1992 and 1993, ERSO Award from Pan Wen Yuan Foundation in 2008, etc.



Jordan Wu, President, CEO and Director - Mr. Wu previously served as the chairman of the board of Himax Taiwan since April 2003. Prior to joining Himax Taiwan, he served as CEO of TV Plus Technologies, Inc. and CFO and executive director of DVN Holdings Ltd. in Hong Kong. Mr. Wu holds a B.S. degree in Mechanical Engineering from National Taiwan University and an M.B.A. degree from the University of Rochester.



Chih-Chung Tsai, Chief Technology Officer, Senior VP - Prior to joining Himax Taiwan, Mr. Tsai served as vice president of IC Design of Utron Technology from 1998 to 2001, and manager and director of the IC Division of Sunplus Technology from 1994 to 1998. Mr. Tsai holds a B.S. degree and an M.S. degree in Electrical Engineering from National Chiao Tung University.



Jackie Chang, Chief Financial Officer - Before joining Himax, Ms. Chang was the CFO of Castlink Corporation and VP of Finance and Operations for PlayHut, Inc. Prior to that, Ms. Chang was General Manager -Treasury Control for Nissan North America. She held several positions in Nissan North America during 1994 -2006 including finance, treasury planning, operations and accounting. She holds a BBA in Accounting from the National Chung-Hsing University in Taiwan and an MBA in Finance from Memphis State University.



Board of Directors

Position	Name	Title
Chairman	Dr. Biing-Seng Wu	Founder of the Company
Director	Jordan Wu	President and CEO, Himax Technologies, Inc.
Independend Director	Dr. Yan-Kuin Su	President, Kun Shan University
Independend Director	Dr. Hsiung-Ku Chen	Consultant, Color Imaging Industry Promotion Office
Independend Director	Yuan-Chuan Horng	Vice President of Finance Division, China Steel Corporation



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Corporate Counsel

Baker & McKenzie

SEC Legal Counsel

Davis Polk & Wardwell

Corporate Auditor

KPMG





Drive for better vision

