

Himax Technologies, Inc. to Attend Citi Internet, Media and Telecommunication Conference and Nomura@CES Conference on January 6th – 8th, 2014

TAINAN, Taiwan –**December 12, 2013** – Himax Technologies, Inc. (Nasdaq: HIMX) ("Himax" or "Company"), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, today announced that the Company will attend the Citi Internet, Media and Telecommunication and the Nomura@CES conferences on January 6-8th, 2014 at the Bellagio Hotel, Las Vegas.

The Company will host 1x1 meetings with interested investors at the Citi conference the afternoon of January 6th. Himax will then host meetings at the Nomura@CES Conference all day on the 7th and 8th of January. Participation is by invitation only and registration is mandatory. For more information on the conference or to schedule a one-on-one meeting, please contact your Citibank and/or Nomura Securities event organizers.

About Himax Technologies, Inc.

Himax Technologies, Inc. (HIMX) is a fabless semiconductor solution provider dedicated to display imaging processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, LCOS micro-displays used in palm-size projectors and head-mounted displays, LED driver ICs, power management ICs, scaler products for monitors and projectors, tailor-made video processing IC solutions and silicon IPs. The company also offers digital camera solutions, including CMOS image sensors and wafer level optics, which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security and medical devices. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs around 1,600 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan and the US. Himax has 2,099 patents granted and 1,093 patents pending approval worldwide as of September 30, 2013. Himax has retained its position as the leading display imaging processing semiconductor solution provider to consumer electronics brands worldwide.

http://www.himax.com.tw

Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our

subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2012 filed with the SEC, as may be amended.

Company Contacts:

Jackie Chang, CFO

Himax Technologies, Inc.

Tel: +886-2-2370-3999 Ext.22300

Or

US Tel: +1-949-585-9838 Ext.252

Fax: +886-2-2314-0877

Email: jackie chang@himax.com.tw

www.himax.com.tw

Penny Lin, Investor Relations

Himax Technologies, Inc.

Tel: +886-2-2370-3999 Ext.22320

Fax: +886-2-2314-0877

Email: penny lin@himax.com.tw

www.himax.com.tw

Stephanie Kuo, Investor Relations

Himax Technologies, Inc.

Tel: +1-949-585-9838 Ext.221

Fax: +1-949-585-9598

Email: stephanie kuo@himax.com.tw

www.himax.com.tw

Investor Relations - US Representative

MZ North America John Mattio, SVP

Tel: +1-212-301-7130

Email: john.mattio@mzgroup.us

www.mzgroup.us