



Himax Technologies, Inc. to Attend the 2012 Bank of America Merrill Lynch Taiwan Technology & Beyond Conference on March 14, 2012

TAINAN, Taiwan – March 12, 2012 – Himax Technologies, Inc. (Nasdaq: HIMX) (“Himax” or “Company”), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, today announced it will attend the 2012 Bank of America Merrill Lynch Taiwan Technology & Beyond Conference held at The Far Eastern Palace Hotel in Taipei, Taiwan, March 13-15.

Mrs. Jackie Chang, CFO, will host 1-1 meetings with conference attendees on Wednesday, March 14 from 8:00am to 5:00pm Taiwan time. Investors looking to schedule a 1-1 meeting with the Company should contact their Bank of America representative or Himax contacts listed below.

About Himax Technologies, Inc.

Himax Technologies, Inc. (Nasdaq:HIMX - News) is a fabless semiconductor solution provider dedicated to display image processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, LCOS micro-displays used in palm-size projectors and head-mount displays, LED driver ICs, power management ICs, and chipsets for TVs and monitors. The company also offers digital camera solutions, including CMOS image sensors and wafer level optics, which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security and medical devices. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs 1,500 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan and the US. With more than 1,200 patents in three continents on its technologies, Himax has retained its position as the leading display image processing semiconductor solution provider to consumer electronics brands worldwide.

<http://www.himax.com.tw>

Company

Himax Technologies, Inc.

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