



Himax Technologies, Inc. and Lumus, Inc. Announce Collaboration to Develop Next-Generation Smart Glasses

TAINAN, Taiwan – August 18, 2014 – Himax Technologies, Inc. (Nasdaq: HIMX) (“Himax” or “Company”), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, and Lumus, a leading producer of Augmented Reality glasses, announced today another joint initiative to continue developing the next-generation of smart glasses that will set new technological standards in image quality and performance.

Commenting on the partnership, Jordan Wu, President and Chief Executive Officer of Himax, stated, "We are very excited to expand our existing partnership with Lumus. They have developed an innovative technology, which will enable Augmented Reality glasses to become the next ‘must-have’ consumer device. "

According to Zvi Lapidot, Chief Executive Officer of Lumus, "Himax’s superior LCOS technology, its availability for high volume production, and the Company’s forward looking technological applications were critical in our selection of Himax as a strategic partner. Their microdisplay, specifically designed for smart glasses, combines smoothly with Lumus’ transparent display, creating the ideal solution for true Augmented Reality and hands-free wearable computing."

Mr. Lapidot added, "While our ultra-thin, see-through optics enable natural looking wearable displays, Himax’s unique LCOS technology provides the high level of brightness necessary for see-through Augmented Reality. Ultimately, our cooperation enables us to bring widely appealing solutions to help seamlessly and intuitively blend wearable technology into our daily lives."

Himax and Lumus have been successfully collaborating for several years in the field of combat aviation, producing market leading helmet mounted displays. Leveraging their combat-proven solutions and manufacturing capabilities, the two companies are now collaborating to make wearable displays mainstream consumer products.

About Himax Technologies, Inc.

Himax Technologies, Inc. (HIMX) is a fabless semiconductor solution provider dedicated to display imaging processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, LCOS micro-displays used in palm-size projectors and head-mounted displays, LED driver ICs, power management ICs, scaler products for monitors and projectors, tailor-made video processing IC solutions and silicon IPs. The company also offers digital camera solutions, including CMOS image sensors and wafer level optics, which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security and medical devices. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs over 1,600 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan and the US. Himax has 2,377 patents granted and 907 patents pending approval worldwide as of June 30, 2014. Himax has retained its position as the leading display imaging processing semiconductor solution provider to consumer electronics brands worldwide.

<http://www.himax.com.tw>

About Lumus, Inc.

Lumus (www.lumus-optical.com) provides a new dimension for the human visual experience. Enriching human vision with completely natural-looking, see-through eyewear based on the company's patented breakthrough LOE technology, Lumus is generating a paradigm shift in display technology, which is changing behavior patterns and establishing new horizons in the world of displays. Headed by a team of visionary leaders and pioneers in the world of optics and personal displays, Lumus is creating a new way of living, working, communicating and enjoying movies, TV and video games.

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