

Himax Technologies, Inc. Advances Investor Relations Program

TAINAN, Taiwan – September 10, 2018 – Himax Technologies, Inc. (Nasdaq: HIMX) ("Himax" or "Company"), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, today announced the re-engagement of Lamnia International as the Company's US-based investor relations firm.

"We are pleased to be working again with Lamnia," began Mr. Jordan Wu, President and Chief Executive Officer of Himax Technologies, Inc. "Lamnia's owner, John Mattio, has been a longstanding contributor to our investor communications program since 2012. As we expect business of new products in mainstream display driver IC, TDDI, WLO, 3D sensing, and LCOS to contribute significant growth to top and bottom lines for the Company in the next few years, we believe it is important to strengthen our investor relations services and enhance strategic communications with the investment community to share our unique and exciting story. Lamnia's capital market expertise and deep knowledge of our business as well as innovation in new display and 3D sensing technologies are essential to service our diversified investors," concluded Mr. Wu.

"Himax has been an innovator and supplier of the most exciting display technologies in brand-leading consumer technologies. There are very few devices on which we rely daily that do not contain some form of Himax's technologies," added John Mattio, Founder and CEO of Lamnia International. "Himax has routinely advanced the development of cutting-edge technologies for some of the most recognized OEMs in the world while growing its revenues and returns to investors. We look forward to communicating their exciting growth prospects to HIMX investors worldwide."

About Himax Technologies, Inc.

Himax Technologies, Inc. (NASDAQ:HIMX) is a fabless semiconductor solution provider dedicated to display imaging processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, virtual reality (VR) devices and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, in-cell Touch and Display Driver Integration (TDDI) single-chip solutions, LED driver ICs, power management ICs, scaler products for monitors and projectors, tailor-made video processing IC solutions, silicon IPs and LCOS micro-displays for augmented reality (AR) devices and heads-up displays (HUD) for automotive. The Company also offers digital camera solutions, including CMOS image sensors and wafer level optics for AR devices, 3D sensing and machine vision, which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security, medical devices and Internet of Things. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs around 2,200 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan, Israel and the US.

Himax has 2,997 patents granted and 442 patents pending approval worldwide as of June 30, 2018. Himax has retained its position as the leading display imaging processing semiconductor solution provider to consumer electronics brands worldwide.

http://www.himax.com.tw

Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2017 filed with the SEC, as may be amended.

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