



***Himax***

Nasdaq : HIMX

## **Investor Presentation**

September, 2015

# Forward looking statements



Factors that could cause actual events or results to differ materially include, but not limited to, general business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2014 filed with the SEC, as may be amended.

# 30 years of digital imagery expertise



## 1990's

Founder B.S. Wu pioneers flat panel technologies at Chimei Electronics as CTO



## 2000's

Chairman Wu establishes Himax to meet DDIC demand for large panels and fast-growing medium and small panels



## 2010's

Himax gains market share with design wins with leading technology products companies, worldwide



## and beyond...

Himax leads LCOS development and innovation of new display technologies..



## Himax Timeline

**June 2001**  
Himax Taiwan formed by B.S.

**October 2004**  
Himax forms Himax Display to focus on LCOS microdisplay technology

**September 2006**  
Himax Taiwan delists from Emerging Stock Board, changes name to Himax technologies and prepares for US IPO

**2009**  
Global Financial Crisis reduces Himax sales from ~\$900 million to ~\$600 million. Company refocuses effort on non-driver products

**June 2013**  
Himax completes take out financing of Chimei

**June 2003**  
Himax Taiwan begins trading on Emerging Stock Board (TW) under "3222"

**March 2006**  
Himax IPOs on Nasdaq. Raises \$50.0 M with Morgan Stanley

**February 2007**  
Himax acquired Wisepal, and forms Himax Semiconductor to focus on small to medium sized DDICs

**2010-2012**  
Non-driver sales increase gross margins and BOM sales opportunities

**July 2013**  
Signs investment agreement with Google

## 1 **Leading Display Driver Provider**

- Worldwide leading display driver player with a wide range of drivers portfolio for panels of all sizes and in-house intellectual property
- Image technology solutions provider

## 2 **Diversifying Revenues and Customers**

- Top tier customers globally
- Diversifying revenues from DDIC to CMOS image sensors, LCOS microdisplay , touch panel controllers, timing controllers, power management IC, and ASIC service
- DDIC market share leader

## 3 **Strong Profitability and Favorable Return**

- Strong profitability with no fundraising since IPO
- Disciplined cost control
- High dividend payouts
- Strong cash flow
- Debt-free: Short-term debt offset by deposits of restricted cash reported under current assets

## 4 **Innovative New Products Capturing Growth Markets**

- Automotive applications
- New products benefit from strong growth of mobile products and advanced integrated solutions
- Growth from non-driver products, including CMOS image sensors, LCOS microdisplay solutions, touch panel controllers and integrated touch and display ICs, timing controllers, wafer -level optics, array lens, and ASIC service

## 5 **Visionary Management Team**

**Fiscal Year** December 31<sup>st</sup>

**Last-Traded Price (09/08/15)** \$ 7.25

**Basic Weighted Ave. Out. ADS** 171.6M

**Diluted Weighted Ave. Out. ADS** 172.2M

**Equivalent ADS Out.** 171.2M

**Market Capitalization (08/06/15)** ~\$ 1.25B

**Insider Ownership\*** ~31.6%



## Top 20 Shareholders

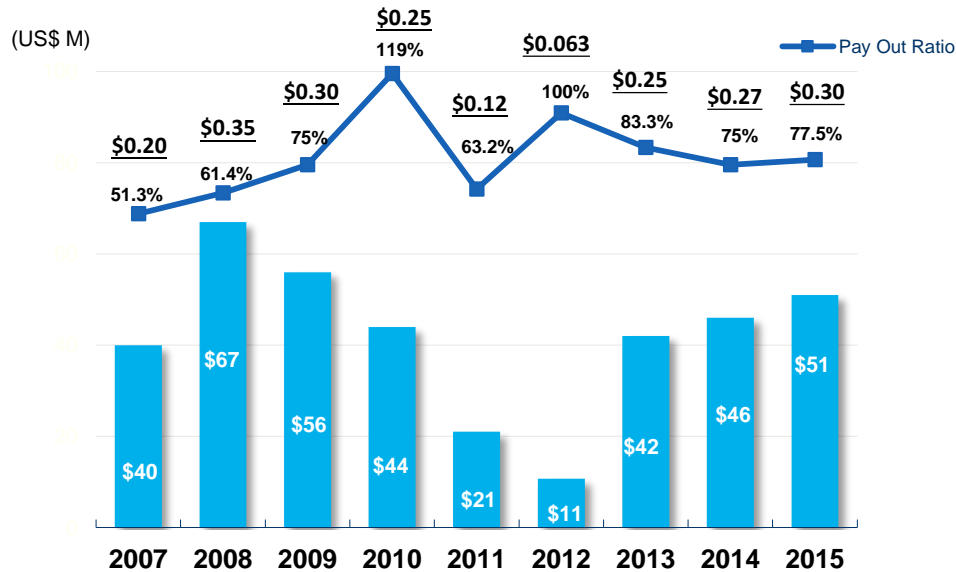
Baillie Gifford & Co. Ltd	BlackRock Investment (Value)
Standard Life Investments	Fidelity
Shannon River Capital	California Public Employees
Ignis Asset Management	Susquehanna International
Renaissance Technologies	UBS Wealth Management
Quentec Asset Management	Granite Point Capita
Point72 Asset Management	Kingdom Ridge Capital
Fiera Capital C	Bank of America - Merrill Lynch
Polar Capital	Bell Rock Capital
BlackRock Investment (Growth)	PEAK6 Investments

## Covering Analysts

Bank of America Merrill Lynch	Dan Heyler
Brean Capital, LLC	Mike Burton
Chardan Capital Markets	Jay Srivatsa
Craig-Hallum Capital Group LLC	Anthony J. Stoss
Credit Suisse	Jerry Su
Edison Investment Research Limited	Dan Scovel
Lake Street Capital Markets	Jaeson Schmidt
Nomura Securities	Aaron Jeng
Northland Securities, Inc.	Tom Sepenzis
Oppenheimer & Co. Inc.	Andrew Uerkwitz
Topeka Capital Markets	Suji De Silva
UBS Securities Pte. Ltd.	Samson Hung
Rosenblatt Securities	Jun Zhang

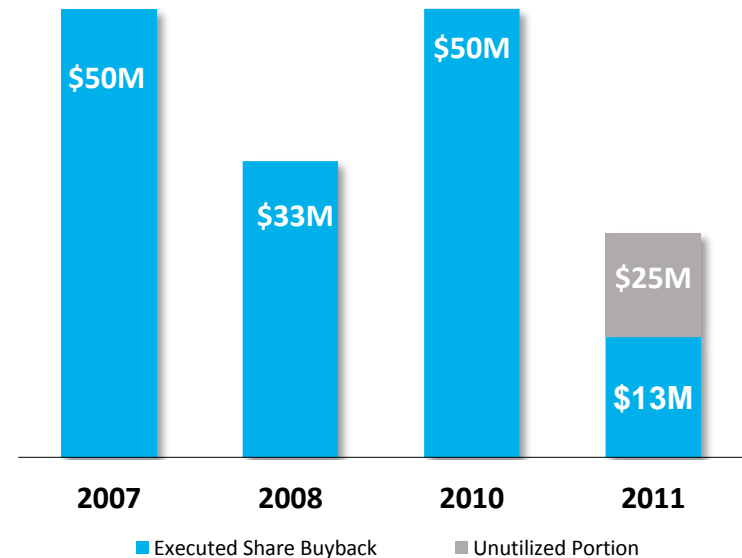
## Dividends

- Distributed a total of \$378 million of dividend since IPO (2015 payout in July)
- Dividends referenced primarily on prior year's profitability
- HIMX was added to Nasdaq Technology Dividend Index on March 17, 2014



## Share Buy Back

- Initiated four share buyback programs totaling \$158 million since 2007
- Repurchased a total of 46.5 million ADSs through June 30, 2015
- Average purchase price per ADS: \$3.15



**\$524 Million**

Total cash returned to shareholders including dividend payment and share since IPO

# Summary financials and guidance



<b>QUARTER</b>	<b><u>2Q2015</u></b>	<b><u>2Q2014</u></b>	<b><u>1Q2015</u></b>	<b><u>YoY</u></b>	<b><u>QoQ</u></b>
Revenues	\$169.2M	\$196.4M	\$179.0M	-13.9%	-5.5%
Gross Margin (%)	23.8%	24.2%	25.7%	-0.4%	-1.9%
GAAP Net Income*	\$8.8M	\$24.1M**	\$12.6M	-63.4%	-29.7%
GAAP Earnings per ADS	\$0.051	\$0.140**	\$0.073	-63.4%	-29.7%
Non-GAAP Net Income*	\$9.3M	\$24.5M**	\$13.1M	-61.8%	-28.5%
Non-GAAP Earnings per ADS	\$0.054	\$0.142**	\$0.076	-61.8%	-28.6%
<b>YEAR</b>	<b><u>FY2014</u></b>	<b><u>FY2013</u></b>		<b><u>YoY</u></b>	
Revenues	\$840.5M	\$770.7M		+9.1%	
Gross Margin (%)	24.5%	24.9%		-0.4%	
GAAP Net Income**	\$66.6M	\$61.5M		+8.3%	
GAAP Earnings per ADS	\$0.387	\$0.358		+8.2%	
Non-GAAP Net Income	\$76.0M	\$71.0M		+7.0%	
Non-GAAP Earnings per ADS	\$0.442	\$0.414		+6.9%	
<b>3Q2015 GUIDANCE</b>					
<b>Revenues</b>	To be down 5% to 9% as compared to the second quarter of 2015				
<b>Gross Margin</b>	To be down about 1.5% from the second quarter of 2015				
<b>GAAP Loss per diluted ADS</b>	1.5 to 0.9 cents per diluted ADS				
<b>Non-GAAP Earnings per diluted ADS</b>	1.0 to 1.6 cents per diluted ADS				

\* Q2 2014 GAAP and Non-GAAP numbers include one-time investment gain of \$8.5 million, or 5.0 cents.

\*\* 2014 GAAP numbers include grant of Restricted Share Units at the end of September at \$9.3 million

# A global semiconductor company



- Fabless semiconductor company with world leading visual imaging processing technologies
- Global market leader in TFT-LCD display driver and timing controller ICs
- 200+ customers across Taiwan, China, Japan, Korea, U.S. and Europe
- 2,650 patents granted and 648 patents pending approval worldwide as of June 30th, 2015
- NASDAQ-listed since March 2006 (HIMX)
- Over 1,800 employees worldwide; more than 90% are engineers
- Headquartered in Tainan, Taiwan with 5 R&D centers in Taiwan and U.S., out of a total of 20 offices across Taiwan, China, Japan, Korea and U.S.



## Irvine, CA

Design  
Investor  
Relations

## Campbell, CA

Design  
Sales  
Technical  
Support



Beijing, Shanghai, Suzhou  
Ninbo, Fuqing, Fuzhou  
Qingdao



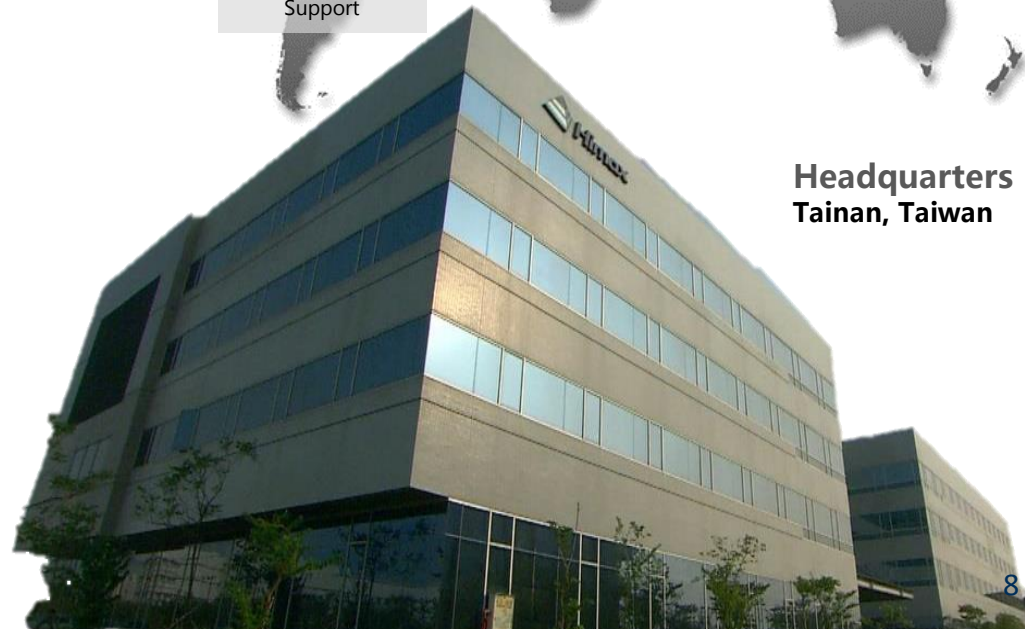
## Tainan, Taiwan

Headquarters  
Design  
Manufacturing  
Operations  
Sales/Marketing  
Technical support



## Cheonan Suwon

Sales  
Technical  
Support



Headquarters  
Tainan, Taiwan





## HIMAX TECHNOLOGIES, Ltd.

- Driver, Tcon and P-Gamma OP
- Touch Controllers
- On-cell Touch
- Pure in-cell Touch (TDDI)
- ASIC Service and IP Licensing
- Power Management ICs
- Wafer Level Optics and modules for CIS
- Light guide
- In-house Color Filter Fab for LCOS and CIS

## HIMAX DISPLAY, Inc.

- LCOS Modules for Head-Mounted Display, Head-up Display and Pico-projector Applications
- MEMS Microdisplays and Controller ICs

## HIMAX IMAGING, Inc.

- CMOS Image sensors

## DISPLAY DRIVERS



## WAFER LEVEL OPTICS



## CMOS IMAGE SENSORS



## ASIC SERVICE & IP LICENSING



## LCOS MICRODISPLAYS



## TOUCH PANEL CONTROLLERS



## POWER MANAGEMENT IC & LED DRIVERS



## TIMING CONTROLLERS

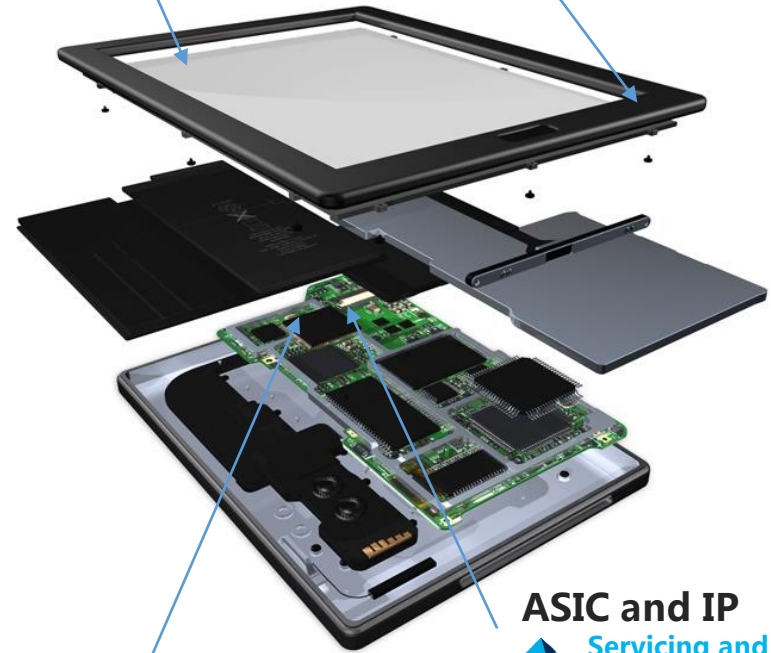


## In displays

Display Driver  
TCON  
PMIC  
LED Driver  
P-gamma OP

## On Touch Panels

Controller IC



## In Camera Modules

CMOS Image Sensor  
Wafer Level Optics

## ASIC and IP

Servicing and licensing

## DISPLAY DRIVER

### WAFER FABRICATION



### GOLD BUMPING



### PROCESSED TAPE



### CHIP PROBE TESTING



### ASSEMBLY AND TESTING



## CMOS IMAGE SENSOR BACK-END

### PACKAGE



### FT



### CHIP PROBE TESTING



### RW



## SOC

### CHIP PROBE TESTING



### PACKAGE



### FT



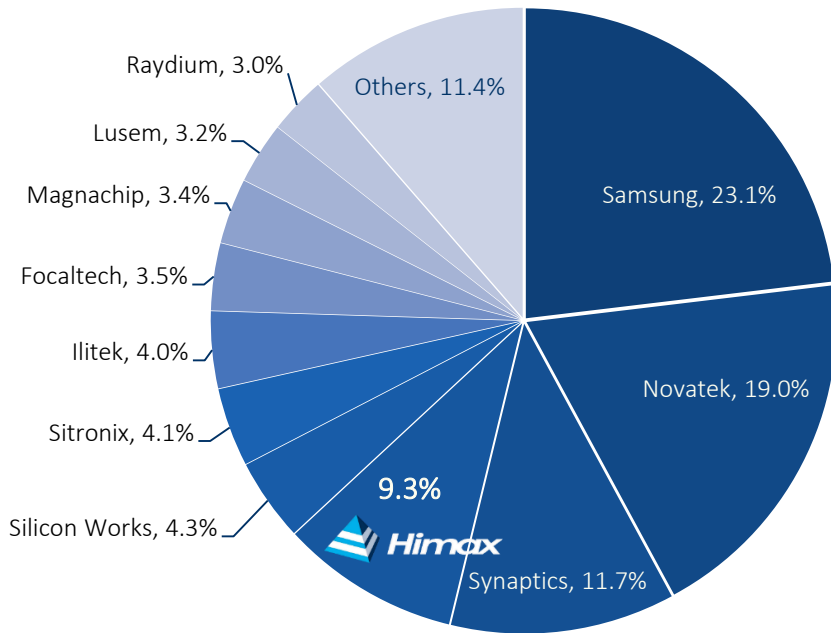
# Product Lines & 6 Growth Opportunities



# DDIC market share



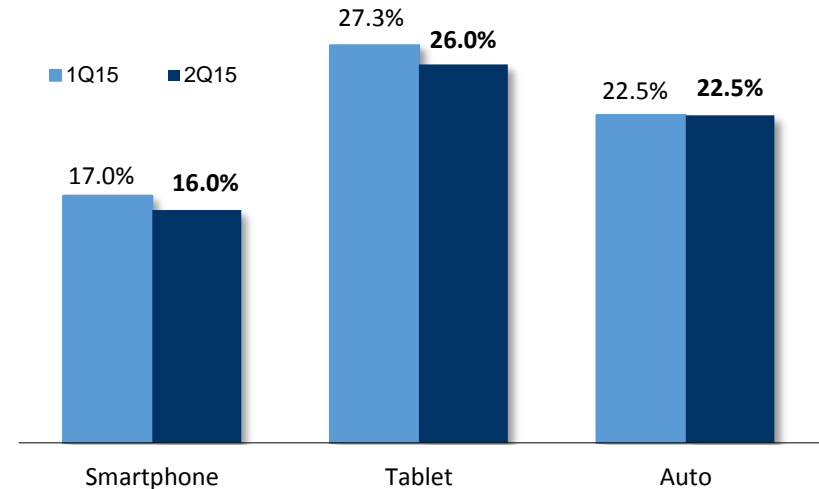
2015 Q1 Driver Market Share



Source: IHS iSupply and company estimates

- One of the leading players in display driver ICs
- Key differentiation from IC peers - total solution offering of image processing related technologies and leverage of existing strength in mobile devices

HIMX Share of S/M Sized Panel Drivers by Application



Source: Display Search, Gartner and Company Estimates

- Q2 smartphone market share decline reflects key Korean smartphone customer strategically increasing the weight of AMOLED panels in their product portfolio, leaving a gap in Himax Q2 & Q3 smartphone sales temporarily. Estimated market share impact ~5.8%.
- Smartphone market share should improve when AMOLED DDIC shipment starts
- Remain a market share leader in tablet application
- Auto application the next growth engine

# 1

## Grow large panel DDIC unit sales and market share



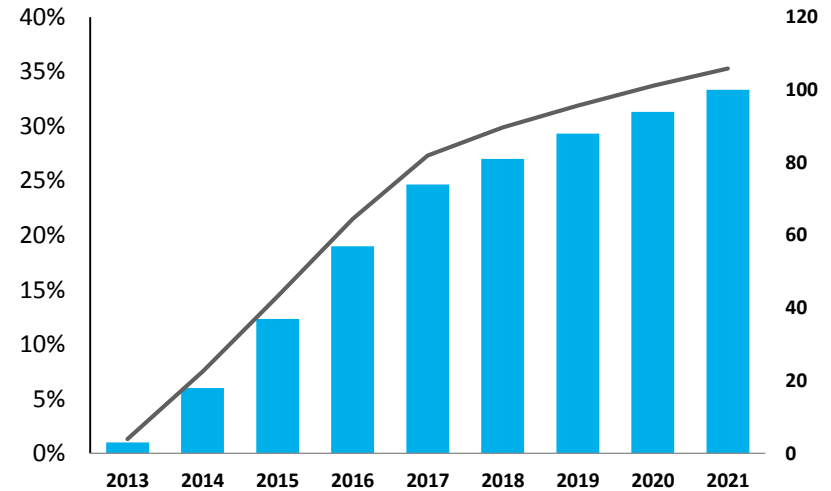
### Market Trends

Continuous new TFT-LCD capacity expansion in China in 2015 and beyond remains aggressive with a special focus on advanced display technologies

China's top 6 TV brands entered global top 10 TV brands ranking starting 2014

4K TV penetration rate grew an annual average of 7 to 8% in 2014 and expected to double in 2015

### 4K TV Penetration Actual & Forecast



Source: IHS iSupply and company estimates

### HIMX Strategies and Market Position

- Major beneficiary from growing China market as a market share leader.
- Himax's stands strong as OEMs actively seeking total solution providers for better performance, simpler supply chain, and more reliable engineering support
- Penetrating into Korean 4K TV customers

CUSTOMERS



Japan Display Inc.

SHARP



# 3

# LCOS Microdisplay Design, Manufacture, Ship



## Market Trends

Head mounted technology is about to change the world. AR and VR product development for niche, commercial, gaming and mass market

Limited companies provide the combination of R&D, joint development and manufacturing

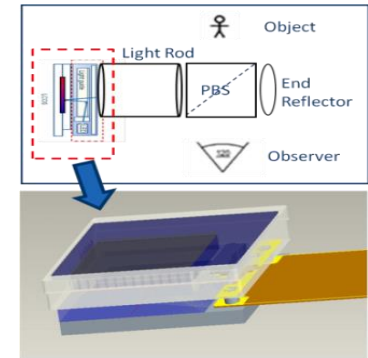
Significant barrier of entry to new market entrants and existing technology companies without scalable manufacturing

## HIMX Strategies and Market Position

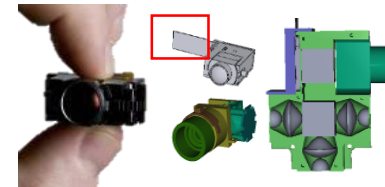
- LCOS industry's market leader with shipping record > 2M units
- Proprietary technologies with strong patent protection
- In-house process know-how and facilities – liquid crystal process and module package
- Front-Lit™ LCOS technology to enhance product performance and greatly simplify customers' manufacturing process - successfully engaged multiple top-tier customers
- Primary product focus is Head-Mounted Display (HMD), HUD & industrial applications
- Supplier of Google Glass Explorer version in 2013
- Continue close collaboration with Google on next generation Google Glass
- LCOS technology recognized as most superior to other competing technologies in HMD and HUD
- Higher gross margin than company average without much increase of OPEX
- Continue to gain new project engagements with tier 1 customers
- Expect to hit inflection point in 2015

### Front Lit LCOS Advantages

- Form Factor /Compact Design
- Brightness
- Power Efficiency
- MP Efficiency and Readiness



### Optical Engine with LCOS Module



CUSTOMERS





# 4 Touch panel controllers

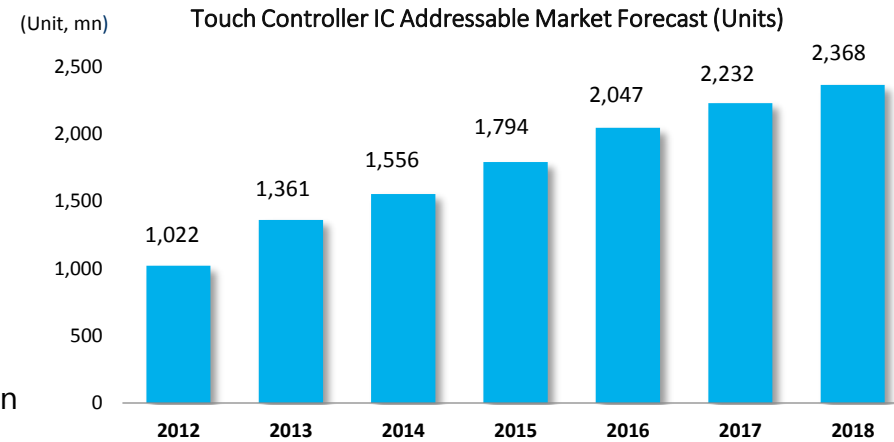


## Market Trends

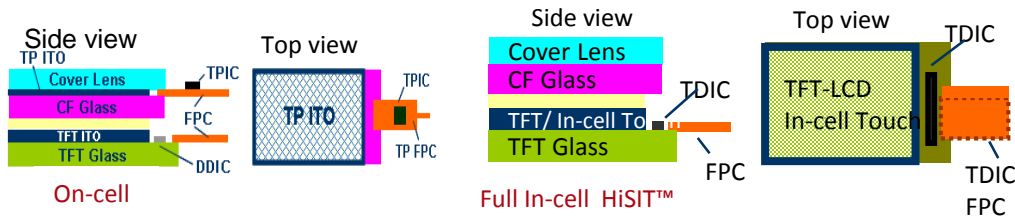
Integration of Display & Touch by panel makers and OEMs

## HIMX Strategies and Market Position

- Sales tripled in 2012 due to increased sales to leading smartphone brand customer and new shipments to China handset players
- Sales almost tripled again in 2014 due to growing market share in discrete touch
- Secured several key on-cell design-wins to MP in 3Q15
- TDDI pure in-cell solution ready for production 2H15 and to generate meaningful volume in 2016 as early mover.
  - ✓ Close partnerships with essentially all of the leading panel manufacturers, module houses, and OEMs



Source: DisplaySearch and company estimates



## Market Trends

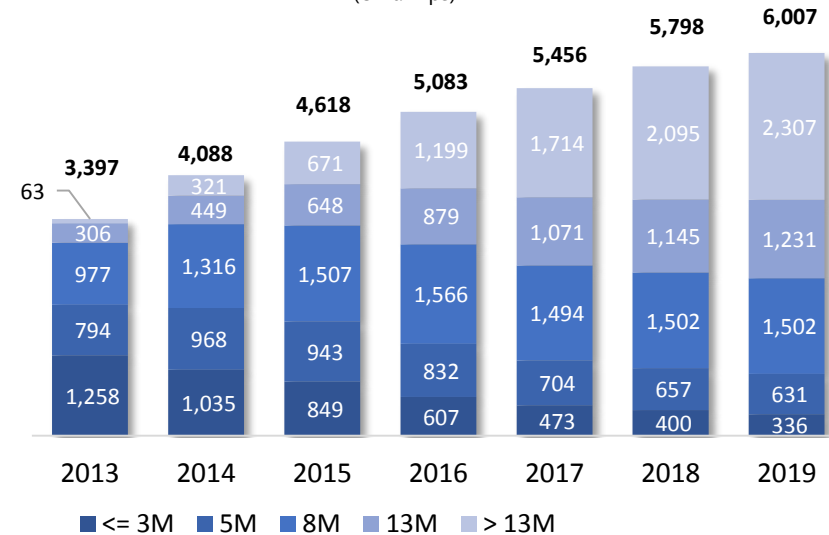
CIS development accelerating in resolution and functionality

Advanced Wafer-Level Optics (WLO) is the future for array camera, computational optics, and special-purpose sensors

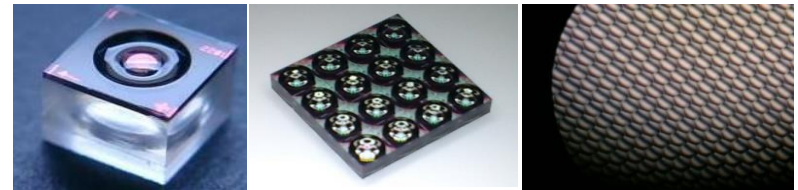
## HIMX Strategies and Market Position

- CIS high sensitivity, low noise, cost effective, and low power consumption design with unique pixel technologies
  - ✓ Targeting smartphone, tablet, multimedia, automotive, and surveillance markets
  - ✓ Superior image quality PDAF 8MP and 13MP sensors
  - ✓ Leading company to provide RGB-IR solution
  - ✓ Sales in 2014 nearly doubled, highest revenue contributor in non-driver product group
  - ✓ Entered automotive BM/AM markets
- WLO application includes light-field camera, array camera, and dual color LED in flash
  - ✓ In-house know-how and facilities
  - ✓ Anticipate inflection point in 2015 to gear up for mass pilot production shipments for HMD light guide

Resolution Trend by CMOS Image Sensor  
2013 – 2019 8% CAGR  
(Unit: Mps)



Source: IHS 2015 Q1



# 6 Timing controllers



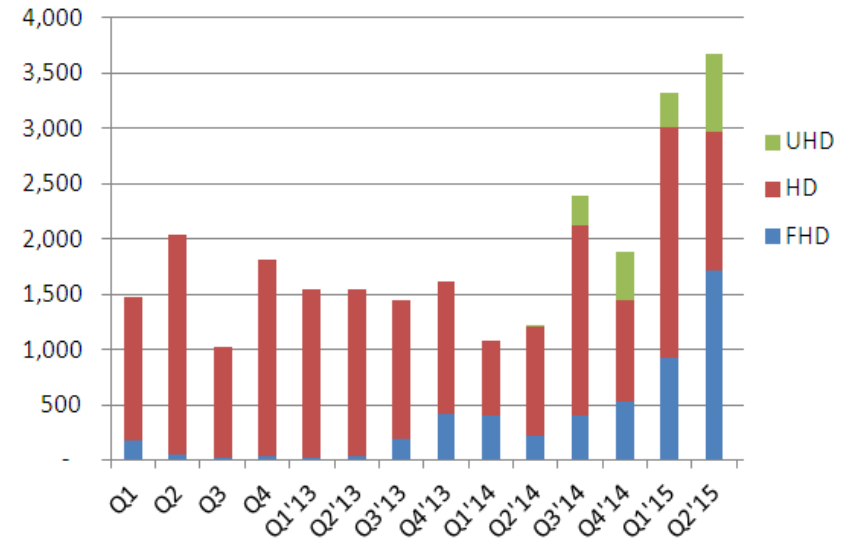
## Market Trends

TCON becoming the key enabler of next generation ultra-high resolution panel development

## HIMX Strategies and Market Position

- The beginning of a multi-year growth with expanded adoption from MNT & NB to 4K TV
- New TFT-LCD capacity plan in China in 2015 and beyond remains aggressive with a special focus on advanced display technologies
- Himax's eDP 1.4 TCON is the first to debut in the market
  - ✓ Unique total solution that pairs with Nvidia G-Sync and AMD FreeSync™ to eliminate screen tearing, minimize stutter, and address panel system power consumption challenge
- Possible eDP adoption in smartphones and more tablets
  - ✓ eDP outperforms MIPI when display resolution trends beyond FHD to QHD, 2K or even 4K
  - ✓ eDP 1.4 delivers huge improvement over previous versions

Himax eDP TCON in TV Gaining Momentum  
(Unit, K)



CUSTOMERS





# 2015 YTD

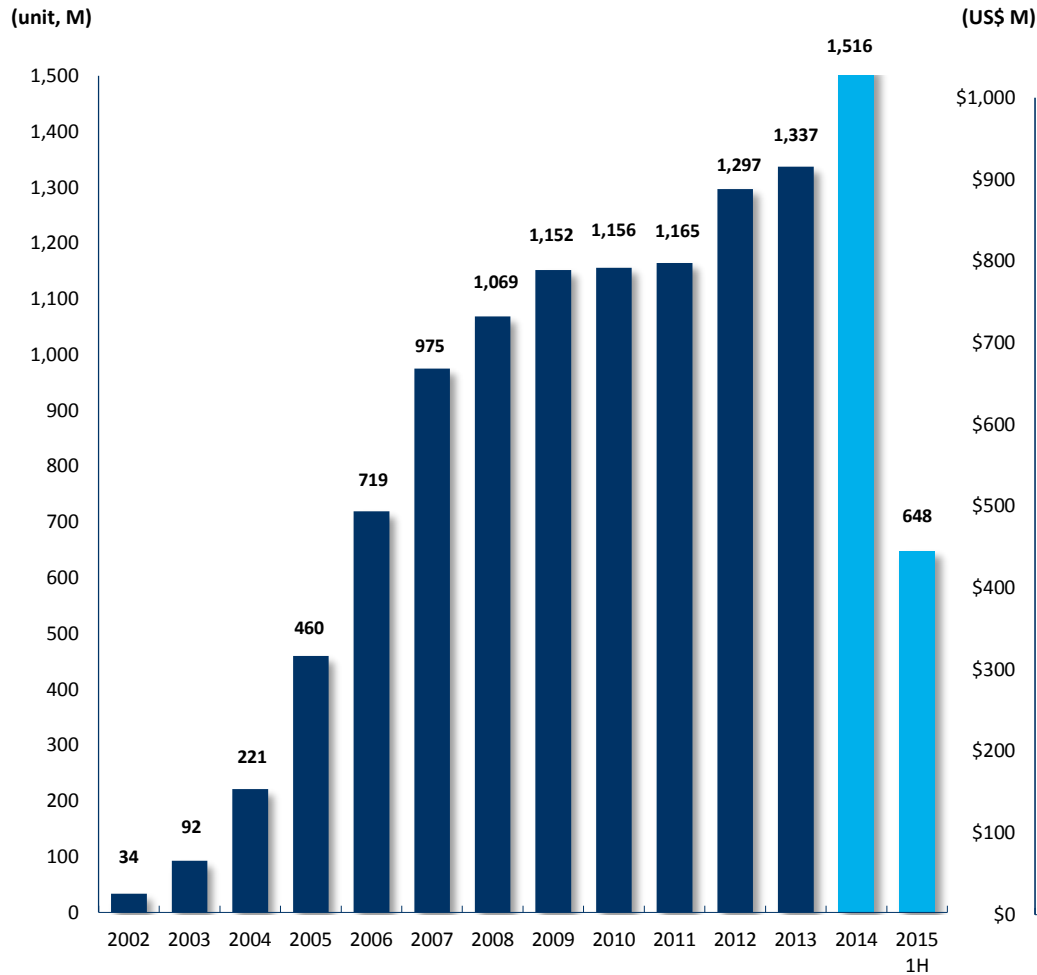
## Financial Review



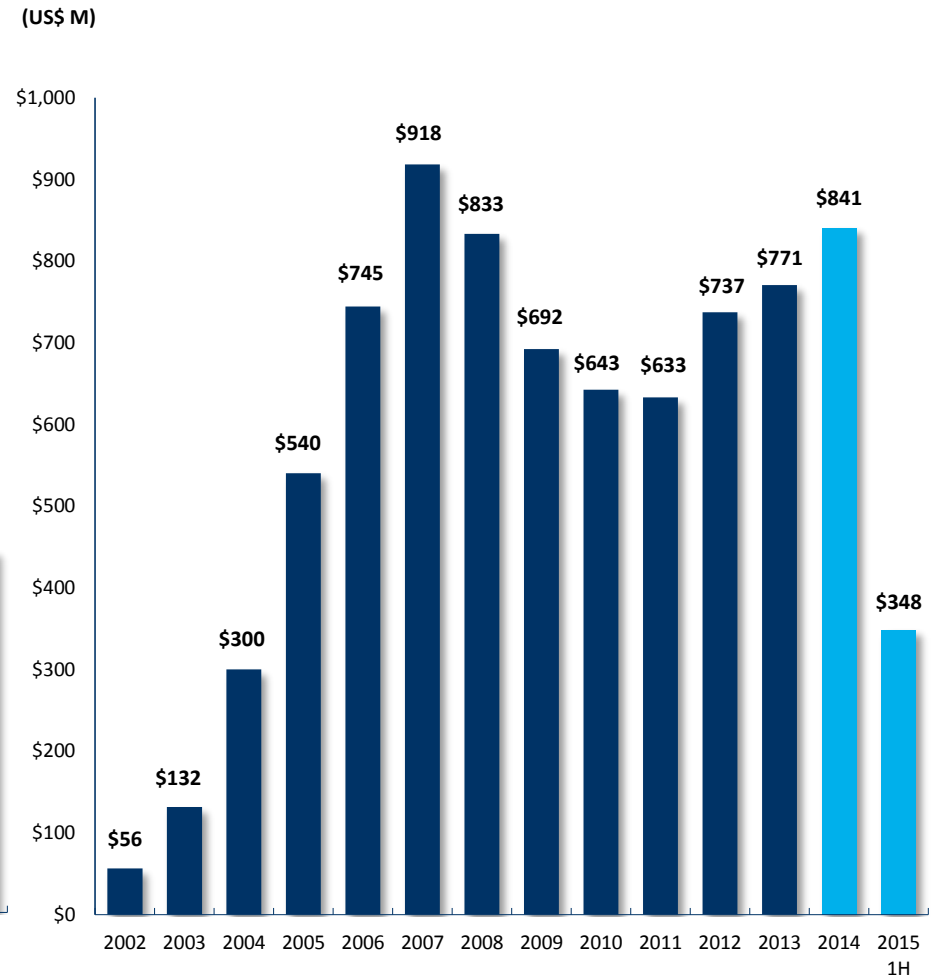
# Shipment and revenue history



## Unit Volume



## Revenues

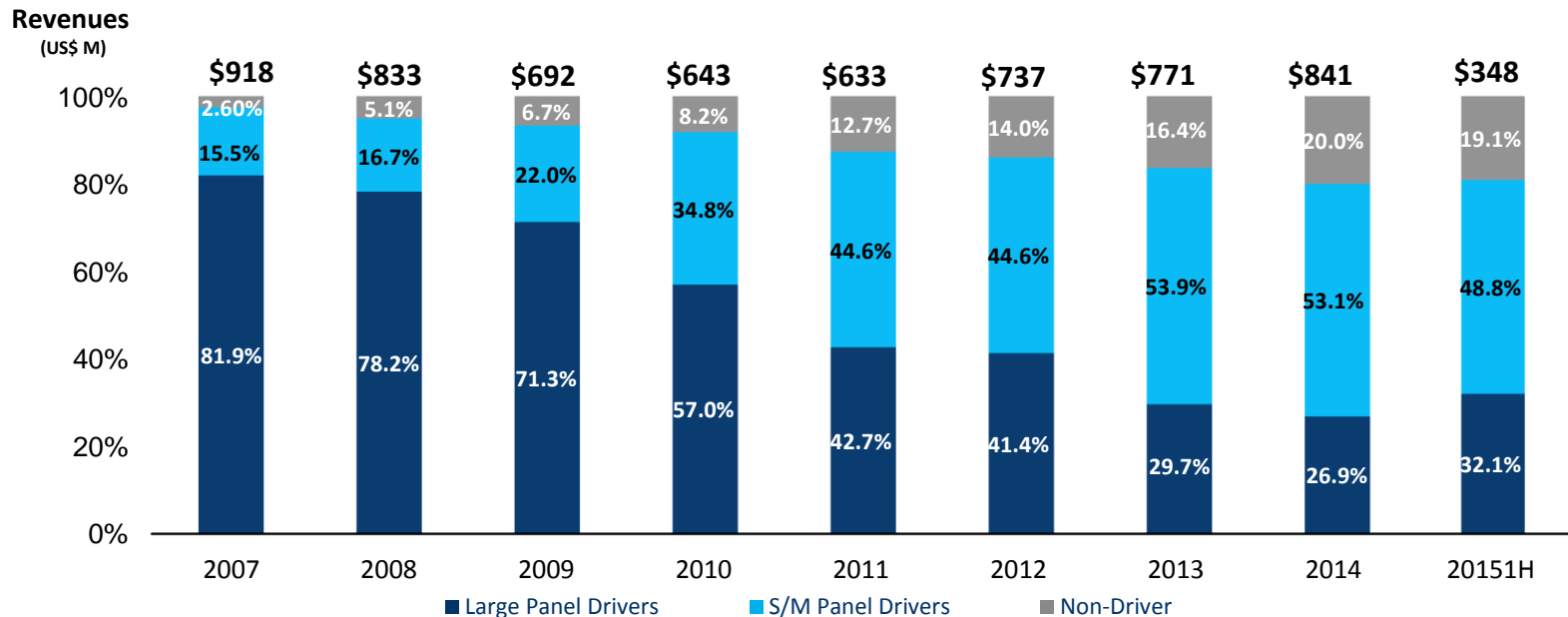


# A better balanced product mix



- Growing large-sized panel drivers in 2015 and beyond
- Small and medium-sized panel driver business slowing down due to weak market sentiment
- Further diversify products and expand customer portfolio in various segments
- Increasing non-driver sales to diversify sales base and improve gross margin
- LCOS and WLO to hit inflection point in 2015
- Total solution component provider

## Category Product Mix



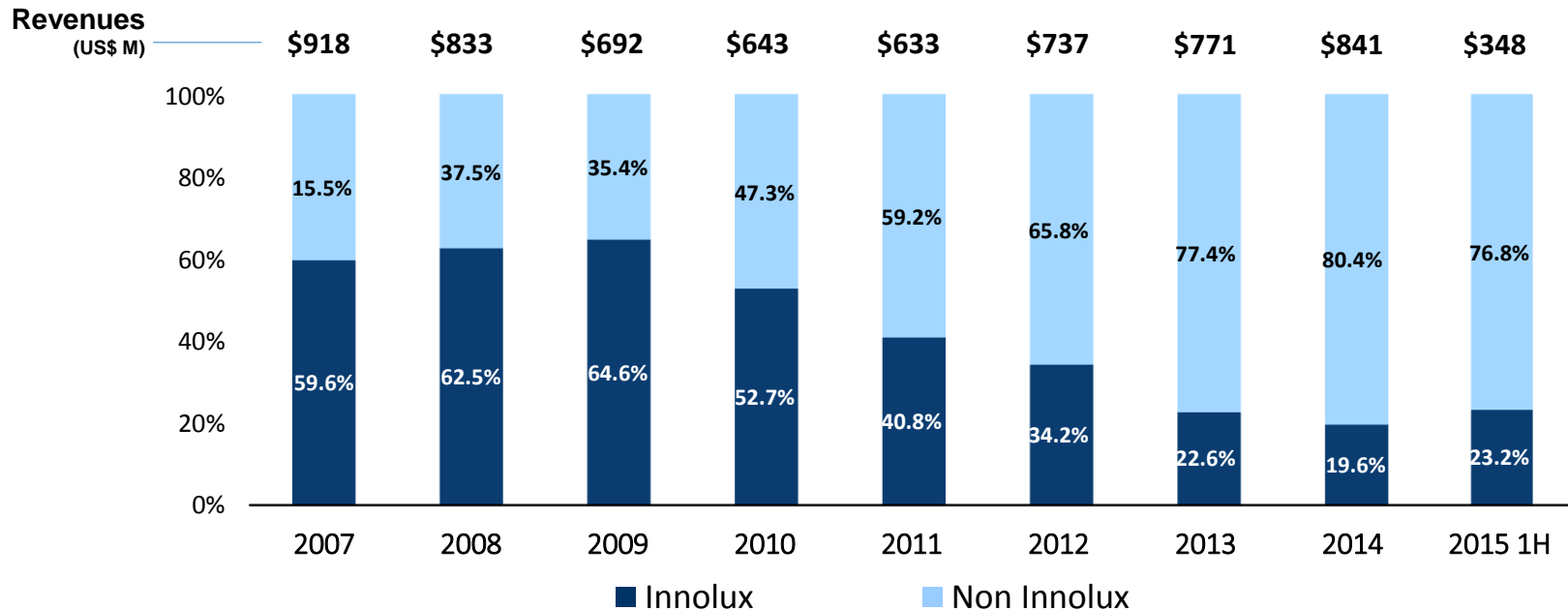
# ....and a diversified customer base



## Largely reduced dependence on one single customer, Innolux.

- Diversifying product revenues by non-driver product wins and leveraging existing customers
- Innolux disposed of its entire equity holding in Himax on June 19<sup>th</sup>, 2013, ending its status as Himax's related party
- Growing shipment to new panel manufacturer customers

### Customer Diversification

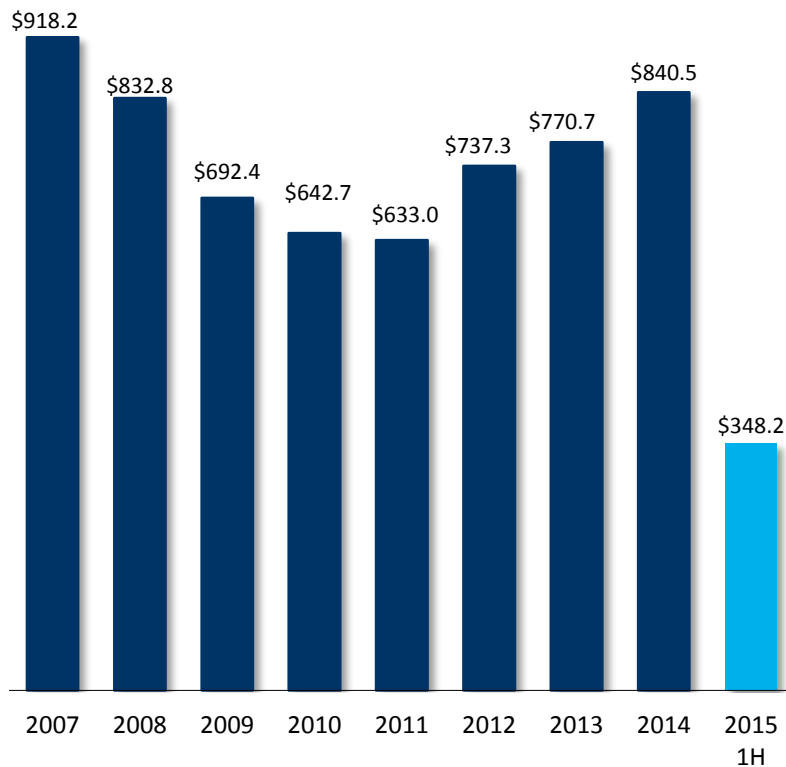


# Product mix boost gross margins



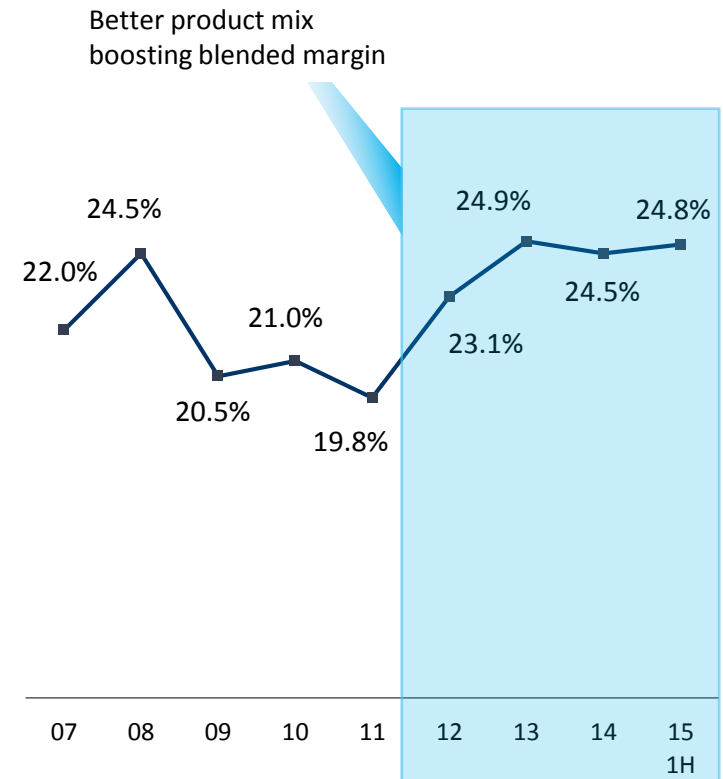
## Revenues

(US\$M)



- Successful transformation in 2012 to increase sales by 16.5%
- Sales increased 4.5 % in 2013 and 9.1% in 2014
- 2014 4Q marks highest revenue since 4Q 2008

## Gross Margin %



- 2011 4Q marks the inflection point for gross margin expansion as a result of new product launches
- Gross margin continued to improve due to better product mix

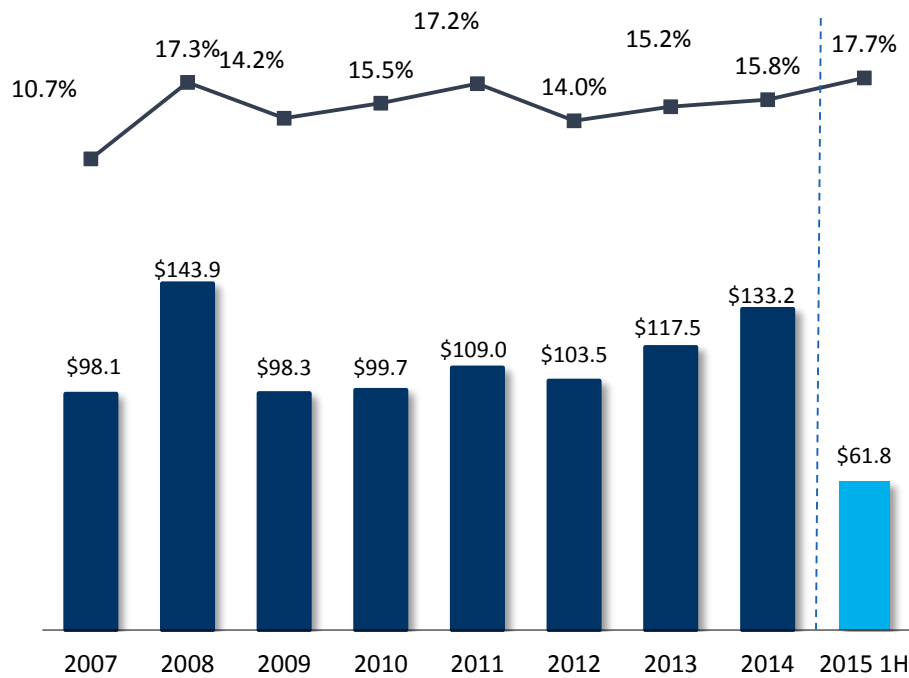


# The bottom line



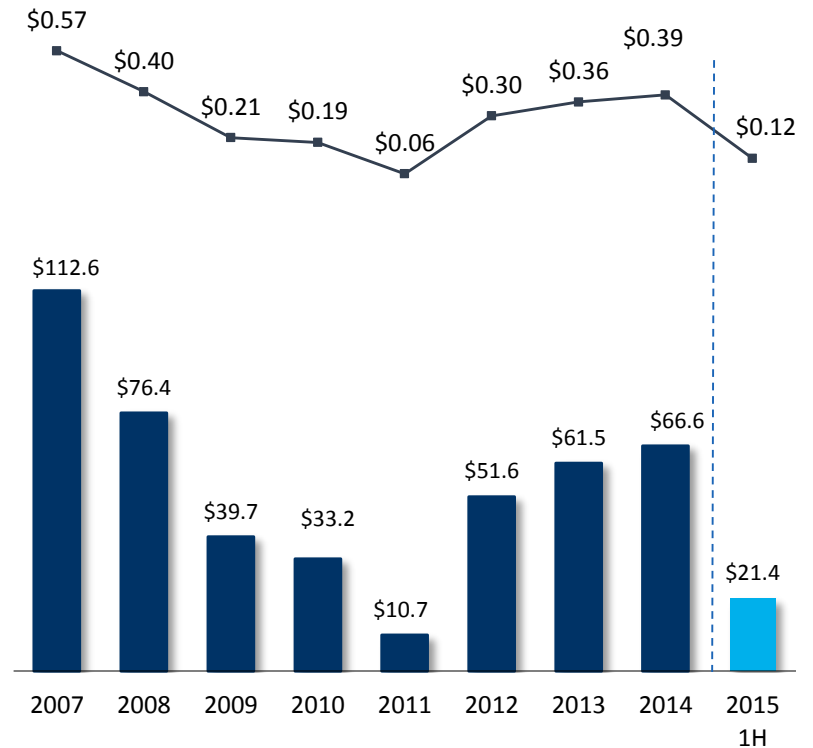
## OPEX and % of Total Sales

(US\$M / %)



## GAAP Net Income and EPS

(US\$M / US\$)

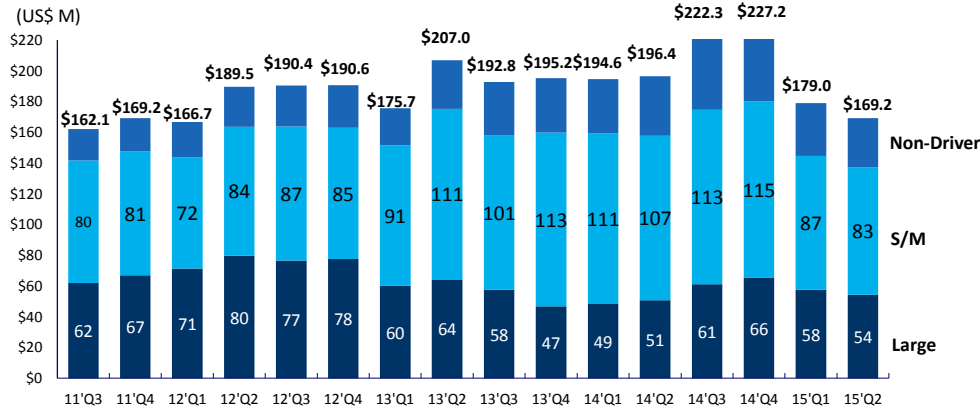


- Streamlining core business R&D efforts through integration, expense control, and eliminating line rationalization
- 2014 EPS before taxes reached 51.3 cents vs.. 35.3 cents in 2008
- Debt free

# Performance in quarters

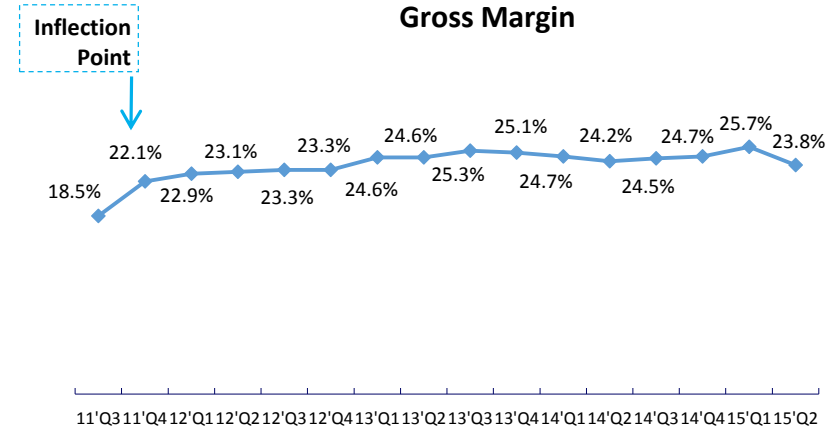


## Revenues



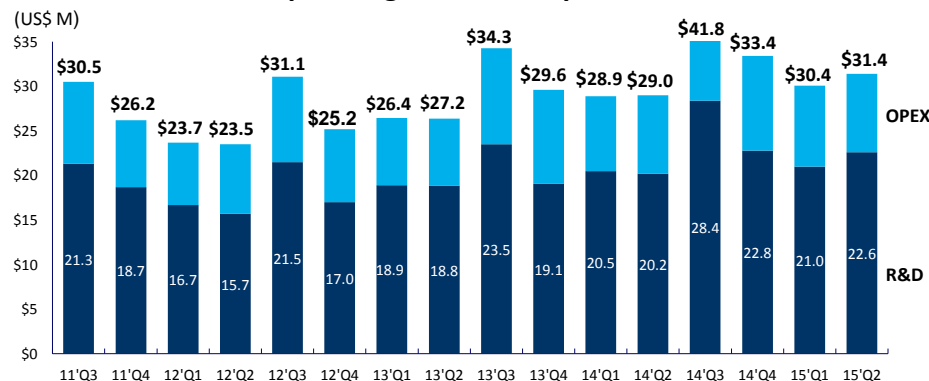
- Successfully embarked on business transformation in 4Q11
- 4Q14 revenues were the highest since 4Q08
- 2015 1H decline caused by economic uncertainty and weak demand in China

## Gross Margin



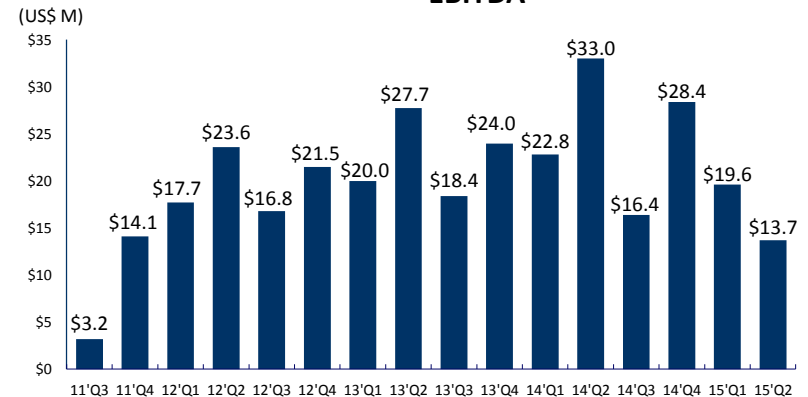
- 1Q15 GM is the highest GM level since 3Q08
- Gross margin improvement continues to be one major business goal

## Operating and R&D Expenses



- More controlled OPEX
- Continuous R&D commitment
- 3Q14 OPEX include RSU \$9.3mn

## EBITDA



- Positive long term profitability outlook
- 3Q14 QoQ variance: RSU \$9.3mn & a one-time investment gain of \$10.7mn in 2Q14

# Performance in quarters



For the Fiscal Period Ended	<b>2Q-2015</b> <b>(Unaudited)</b>	<b>2Q-2014</b> <b>(Unaudited)</b>	<b>1Q-2015</b> <b>(Unaudited)</b>	<b>Y2014</b> <b>(Audited)</b>	<b>Y2013</b> <b>(Audited)</b>
Revenues from others, net	\$169,185	\$196,404	\$179,045	\$840,542	\$684,184
Revenues from related parties, net*	0	0	0	0	86,555
Revenues	169,185	196,404	179,045	840,542	770,739
Cost of revenues	128,885	148,952	133,013	634,660	578,886
Gross profit	40,300	47,452	46,032	205,882	191,853
Gross margin	23.8%	24.2%	25.7%	24.5%	24.9%
Operating expenses					
Research and development	22,640	20,220	21,300	91,839	80,368
General and administrative	4,275	4,506	4,493	20,192	18,147
Sales and marketing	4,511	4,296	4,591	21,126	18,995
Total operating expenses	31,426	29,022	30,384	133,157	117,510
Operating income	8,874	18,430	15,648	72,725	74,343
Non-operating income (loss)	1,321	10,913	(171)	12,769	1,057
Income before income tax and noncontrolling interest	10,195	29,343**	15,477	85,494	75,400
Income tax expense	2,579	6,156	3,916	21,591	19,476
Net income	7,616	23,187	11,561	63,903	55,924
Add: Net loss attributable to the noncontrolling interest	1,216	925	1,004	2,695	5,552
GAAP Net income attributable to Himax shareholders	\$8,832	\$24,112**	\$12,565	\$66,598	\$61,476
Non-GAAP Net income attributable to Himax shareholders	\$9,349	\$24,488**	\$13,084	\$75,999	\$71,047
GAAP Earnings per ADS attributable to Himax shareholders (in cents)					
Basic	5.1	14.1	7.3	38.9	36.1
Diluted	5.1	14.0**	7.3	38.7	35.8
Non-GAAP Earnings per ADS attributable to Himax shareholders (in cents)					
Basic	5.4	14.3	7.6	44.4	41.7
Diluted	5.4	14.2**	7.6	44.2	41.4

\*For September 30<sup>th</sup>, 2013 and forward, Himax will no longer report related party sales from Innolux

\*\* Q2 2014 GAAP and Non-GAAP numbers include one-time investment gain of \$8.5 million, or 5.0 cents

# Performance in quarters



	<b>2Q-2015</b> <b>(Unaudited)</b>	<b>1Q-2015</b> <b>(Unaudited)</b>	<b>2014FY</b> <b>(Audited)</b>	<b>2013FY</b> <b>(Audited)</b>
<u>Net income</u>	<u>\$7,616</u>	<u>\$11,561</u>	<u>\$63,903</u>	<u>\$55,924</u>
Depreciation and amortization	3,366	3,966	14,592	14,309
Share-based compensation expenses	534	535	1,929	1,840
Gain on disposal of investment securities, net	(1,682)	(88)	(10,502)	-
Deferred income tax expense	1,660	908	3,816	7,409
Inventories write downs	3,269	1,993	8,198	10,759
Decrease (increase) in accounts receivable	10,422	26,636	(19,211)	8,161
Decrease (increase) in inventories	(6,698)	(22,031)	3,096	(71,488)
Increase (decrease) in accounts payable	(22,886)	(30,671)	28,038	15,744
Increase (decrease) in income tax payable	(8,442)	3,141	2,357	7,055
Increase (decrease) in other accrued expenses and other current liabilities	950	(219)	(3,262)	2,812
Others	(1,878)	558	765	(1,402)
Net cash provided by (used in) operating activities	(\$13,769)	(\$3,711)	\$93,719	\$51,123
Net cash provided by (used in) investing activities	(\$1,313)	(\$5,380)	\$10,644	(\$30,525)
Net cash used in financing activities	(\$37)	(\$6)	(\$46,204)	(\$32,103)
Effect of foreign currency exchange rate changes	13	(7)	(13)	88
Net increase (decrease) in cash and cash equivalents	<u>(\$15,106)</u>	<u>(\$9,104)</u>	<u>\$58,146</u>	<u>(\$11,417)</u>
Cash and cash equivalents at beginning of period	<u>\$176,362</u>	<u>\$185,466</u>	<u>\$127,320</u>	<u>\$138,737</u>
Cash and cash equivalents at end of period	<u>\$161,256</u>	<u>\$176,362</u>	<u>\$185,466</u>	<u>\$127,320</u>

# Performance in quarters



	<u>June 30, 2015</u> (Unaudited)	<u>March 31, 2015</u> (Unaudited)	<u>June 30, 2014</u> (Unaudited)
<u>Assets</u>			
Current Assets:			
Cash, cash equivalents and marketable securities available-for-sale	\$164,518	\$178,769	\$172,932
Restricted cash equivalents and marketable securities	130,000	130,180	108,393
Accounts receivable, net	182,304	192,715	199,003
Inventories	189,572	186,143	166,332
Other current assets	23,837	25,830	20,639
<u>Total current assets</u>	690,231	713,637	667,299
Investment securities	11,211	11,211	12,688
Property and equipment, net	54,235	54,879	59,747
Goodwill	28,138	28,138	28,138
Other Assets	10,365	10,265	8,744
<u>Total Assets</u>	\$794,180	\$818,130	\$776,616
<u>Liabilities, redeemable noncontrolling interest and Stockholders' Equity</u>			
Current liabilities:			
Short-term debt	130,000	130,000	105,500
Accounts payable	125,771	148,657	135,870
Other current liabilities	93,091	49,864	87,301
<u>Total current liabilities</u>	348,862	328,521	328,671
Other liabilities	4,454	5,546	2,913
Redeemable noncontrolling interest	3,656	3,656	3,656
Himax shareholders' equity	443,715	485,743	444,417
Noncontrolling interest	(6,507)	(5,336)	(3,041)
<u>Total Liabilities, redeemable noncontrolling interest and Stockholders' Equity</u>	\$794,180	\$818,130	\$776,616

\* Short term debt is guaranteed by restricted cash

# Founders and management team



**Dr. Biing-Seng Wu, Chairman of the Board** - Dr. Wu, the founder of Himax, previously served as President, CEO and a director of Himax Taiwan. As a pioneer of TFT-LCD panel industry in Taiwan, Dr. Wu has been active in the TFT-LCD panel industry for over 20 years. With 61 patents related to Flat Panel Display granted worldwide, Dr. Wu has made significant contributions to Taiwan panel industry including the completion and operation of Taiwan's very first TFT-LCD plant, the winner of Outstanding Industry Contribution Award at the Gold Panel Awards 2009 from Ministry of Economic Affairs, etc. Dr. Wu holds a B.S. degree, an M.S. Degree and a Ph.D. Degree in Electrical Engineering from National Cheng Kung University. With well-recognized outstanding research and development capabilities, Dr. Wu received numerous awards including National Invention Award of Taiwan from Taiwan Executive Yuan in 1992, Research Achievement Awards from Industrial Technology Research Institute for consecutive 2 years in 1992 and 1993, ERSO Award from Pan Wen Yuan Foundation in 2008, etc.



**Jordan Wu, President, CEO and Director** - Mr. Wu previously served as the chairman of the board of Himax Taiwan since April 2003. Prior to joining Himax Taiwan, he served as CEO of TV Plus Technologies, Inc. and CFO and executive director of DVN Holdings Ltd. in Hong Kong. Mr. Wu holds a B.S. degree in Mechanical Engineering from National Taiwan University and an M.B.A. degree from the University of Rochester.



**Chih-Chung Tsai, Chief Technology Officer, Senior VP** - Prior to joining Himax Taiwan, Mr. Tsai served as vice president of IC Design of Utron Technology from 1998 to 2001, and manager and director of the IC Division of Sunplus Technology from 1994 to 1998. Mr. Tsai holds a B.S. degree and an M.S. degree in Electrical Engineering from National Chiao Tung University.



**Jackie Chang, Chief Financial Officer** - Before joining Himax, Ms. Chang was the CFO of Castlink Corporation and VP of Finance and Operations for PlayHut, Inc. Prior to that, Ms. Chang was General Manager -Treasury Control for Nissan North America. She held several positions in Nissan North America during 1994 -2006 including finance, treasury planning, operations and accounting. She holds a BBA in Accounting from the National Chung-Hsing University in Taiwan and an MBA in Finance from Memphis State University.



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## Corporate Counsel

**BAKER & MCKENZIE**

## SEC Legal Counsel

**DAVIS POLK & WARDWELL**

## Auditor



## Company