



Himax Technologies Hosts Taiwan's President Tsai during Official Visit to Company Headquarters and Overview Himax's Leading AR/VR Related Technologies

President and Minister of Economic Affairs Recognize Chairman Biing-Seng Wu and CEO Jordan Wu and Himax's Contributions Vital to Taiwan's Technology Industry

TAINAN, Taiwan – September 02, 2016 – Himax Technologies, Inc. (Nasdaq: HIMX) (“Himax” or “Company”), a leading supplier and fabless manufacturer of display drivers and other semiconductor products, today announced the Company received Taiwan President Tsai Ing-Wen for a very rare, Presidential visit to a company's offices. On Thursday, September 01st, President Tsai and her Minister of Economic Affairs Lee Chih-Kung were received by Himax Management and staff at Himax's Tainan headquarters.

Taiwan's Office of the President and Ministry of Economic Affairs' interest in Himax was heightened by the enormous success of Pokémon Go's use of an augmented reality (“AR”) technology. Himax is one of the top three display driver companies in the world and recognized as the leading company in AR and VR related technologies. Himax is also currently expanding its manufacturing capacity at the only known facility capable of mass-market manufacturing and has confirmed engagement with 30 plus companies in various stages of design, version advancement or currently shipping AR related products to its customers.

Himax's Chairman and CEO provided President Tsai and the press outlets covering the event some of over 15 year history of Himax Technologies, more than \$100 million investment in the research and development of AR/VR related technologies. President Tsai overview's included as hands-on walk through of the initial versions of AR devices like Google Glass' first version and concluded with closed door trial of some world leading technologies that President Tsai stated, “these are truly amazing.”

President Tsai commented, “Today, I witnessed our most advanced technology and research capabilities. It is also Company run by a good management team that leads and develops the talent and skill here in Taiwan. Taiwan is grateful to recognize Himax one of the great companies in Taiwan and also the global leader of these fast growing technologies, and the intriguing products that have been silently developing for years now launching into the marketplace. To support Himax and overall industry, we will provide our full resources and support from our Ministry of Economic Affairs and cooperation and assistance where needed by our government. I appreciate each of you and every one of your contributions to the Taiwanese technology industry.”

President Tsai presented her autograph with the quote of “World-Class Leader” to Himax for its leading technologies.

About Himax Technologies, Inc.

Himax Technologies, Inc. (NASDAQ:HIMX) is a fabless semiconductor solution provider dedicated to display imaging processing technologies. Himax is a worldwide market leader in display driver ICs and timing controllers used in TVs, laptops, monitors, mobile phones, tablets, digital cameras, car navigation, virtual reality (VR) devices and many other consumer electronics devices. Additionally, Himax designs and provides controllers for touch sensor displays, in-cell Touch and Display Driver Integration (TDDI) single-chip solutions, LED driver ICs, power management ICs, scaler products for monitors and projectors, tailor-made video processing IC solutions, silicon IPs and LCOS micro-displays for augmented

reality (AR) devices and head-up displays (HUD) for automotive. The Company also offers digital camera solutions, including CMOS image sensors and wafer level optics which are used in a wide variety of applications such as mobile phone, tablet, laptop, TV, PC camera, automobile, security, medical devices and Internet of Things. Founded in 2001 and headquartered in Tainan, Taiwan, Himax currently employs around 2,100 people from three Taiwan-based offices in Tainan, Hsinchu and Taipei and country offices in China, Korea, Japan and the US. Himax has 2,878 patents granted and 480 patents pending approval worldwide as of June 30th, 2016. Himax has retained its position as the leading display imaging processing semiconductor solution provider to consumer electronics brands worldwide.

<http://www.himax.com.tw>

Forward Looking Statements

Factors that could cause actual events or results to differ materially include, but not limited to, General business and economic conditions and the state of the semiconductor industry; market acceptance and competitiveness of the driver and non-driver products developed by the Company; demand for end-use applications products; reliance on a small group of principal customers; the uncertainty of continued success in technological innovations; our ability to develop and protect our intellectual property; pricing pressures including declines in average selling prices; changes in customer order patterns; changes in estimated full-year effective tax rate; shortages in supply of key components; changes in environmental laws and regulations; exchange rate fluctuations; regulatory approvals for further investments in our subsidiaries; our ability to collect accounts receivable and manage inventory and other risks described from time to time in the Company's SEC filings, including those risks identified in the section entitled "Risk Factors" in its Form 20-F for the year ended December 31, 2015 filed with the SEC, as may be amended.

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